

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM343007

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest Recorded at Reel/Frame 5357/0842		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fifth Third Bank		05/29/2015	Banking Corporation: OHIO
RECEIVING PARTY DATA			
Name:	Executive Conversation, Inc.		
Street Address:	894 Incline Way		
City:	Incline Village		
State/Country:	NEVADA		
Postal Code:	89451		
Entity Type:	CORPORATION: INDIANA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1893024	III DAY MBA	
Registration Number:	4535588	EXECUTIVE CONVERSATION	
CORRESPONDENCE DATA			
Fax Number:	2149813400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-981-3483		
Email:	dclark@sidley.com		
Correspondent Name:	Dusan Clark, Esq.		
Address Line 1:	Sidley Austin LLP		
Address Line 2:	2001 Ross Avenue, Suite 3600		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	60665-30080		
NAME OF SUBMITTER:	Dusan Clark		
SIGNATURE:	/Dusan Clark/		
DATE SIGNED:	06/01/2015		
Total Attachments: 3			
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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTERESTS IN TRADEMARKS (this “Release”) is made as of May 29, 2015 (“Effective Date”) by FIFTH THIRD BANK, for itself and as agent for each affiliate of the Fifth Third Bancorp, (the “Agent”) in favor of EXECUTIVE CONVERSATION, INC., an Indiana corporation (f/k/a EC Acquisition Company and successor by merger to Executive Conversation, Inc., a Washington corporation) (the “Grantor”). Capitalized terms not defined herein shall have the meanings ascribed to such terms in the Credit Agreement or the Trademark Security Agreement (as defined below).

WHEREAS, Grantor and Agent entered into a Fourth Amended and Restated Credit Agreement, dated as of July 1, 2014, by and between Agent and Grantor (as the same may be amended, restated, supplemented, modified, or otherwise revised from time to time, the “Credit Agreement”);

WHEREAS, pursuant to the Credit Agreement and the transaction contemplated thereby, that certain First Amendment to the Trademark Security Agreement, dated August 27, 2014 (the “Amended Trademark Security Agreement”) was (a) entered into by Grantor and the Agent to supplement Schedule 1 to the Trademark Security Agreement, dated November 8, 2013 (the “Trademark Security Agreement”), to include those items set forth on Schedule A hereto (the “Supplemental Collateral”), and (b) recorded with the United States Patent and Trademark Office on September 5, 2014, at Reel 5357, Frame 0842; and

WHEREAS, Grantor and Agent have agreed to a specific release of the security interest granted and recorded against the Supplemental Collateral.


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Agent hereby (i) terminates the Amended Trademark Security Agreement, other than with respect to any indemnification or other provisions therein which expressly survive the payment in full of the Obligations and termination of the Trademark Security Agreement, and releases and re-assigns to Grantor any and all liens, security interests, right, title and interest it may have in, to and under the Supplemental Collateral, including, without limitation, those items set forth on Schedule A hereto, together with the goodwill of the business symbolized thereby; (ii) agrees that it shall execute all other documents and do all other acts reasonably requested by Grantor to relinquish and effect the release of such rights to Grantor; *provided that* all such documents shall be prepared, delivered, filed and recorded, and all such acts shall be done, in each case, at Grantor’s expense; and (iii) authorizes and requests that the United States Patent and Trademark Office note and record the release hereby given and any other filings necessary to evidence the release and termination of the Agent’s rights under the Amended Trademark Security Agreement with respect to the Supplemental Collateral.

This Release shall be governed by, and construed and interpreted in accordance with, the laws of the State of Ohio.

* * * * *

IN WITNESS WHEREOF, the Agent has caused this Release to be executed by its duly authorized representative effective as of the Effective Date.

FIFTH THIRD BANK

By: 

Gregory S. Calhoun, Assistant Vice President

SCHEDULE A

TRADEMARKS

Mark	Serial No.	Filing Date	Reg. No.	Reg. Date
III DAY MBA (DESIGN)	74/511,903	04-13-1994	1,893,024	05-09-1995
EXECUTIVE CONVERSATION (DESIGN) (SQUARES)	85/726,559	09-11-2012	4,535,588	05-27-2014