

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM343017

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest Recorded at Reel/Frame 5315/0362		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fifth Third Bank		05/29/2015	Banking Corporation: OHIO
RECEIVING PARTY DATA			
Name:	Launch International, Inc.		
Street Address:	95 West Court Street		
City:	Doylestown		
State/Country:	PENNSYLVANIA		
Postal Code:	18901		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4450214	THOUGHTFUL SELLING	
Registration Number:	4165981	THE SALES ENABLEMENT CONTENT COMPANY	
Registration Number:	3281501	INTEGRATED ENABLEMENT MARKETING	
CORRESPONDENCE DATA			
Fax Number:	2149813400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-981-3483		
Email:	dclark@sidley.com		
Correspondent Name:	Dusan Clark, Esq.		
Address Line 1:	Sidley Austin LLP		
Address Line 2:	2001 Ross Avenue, Suite 3600		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	60665-30080		
NAME OF SUBMITTER:	Dusan Clark		
SIGNATURE:	/Dusan Clark/		
DATE SIGNED:	06/01/2015		
Total Attachments: 3			
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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTERESTS IN TRADEMARKS (this “Release”) is made as of May 29, 2015 (“Effective Date”) by FIFTH THIRD BANK, for itself and as agent for each affiliate of Fifth Third Bancorp (the “Agent”) in favor of LAUNCH INTERNATIONAL, INC., a Pennsylvania corporation (the “Grantor”). Capitalized terms not defined herein shall have the meanings ascribed to such terms in the Credit Agreement (as defined below).

WHEREAS, Grantor and Agent entered into that certain Fourth Amended and Restated Credit Agreement, dated as of July 1, 2014, by and between Agent, Grantor, Corporate Visions, Inc., Bay Group International, Inc. and Executive Conversation, Inc. (as the same may be amended, renewed, consolidated, restated or replaced from time to time, the “Credit Agreement”);

WHEREAS, pursuant to the Credit Agreement, that certain Trademark Security Agreement, dated July 1, 2014 (the “Trademark Security Agreement”) was (a) entered into by Grantor and the Agent to record the security interest with respect to the Trademark Collateral (as defined in the Trademark Security Agreement), including, without limitation, those items set forth on Schedule A hereto, and (b) recorded with the United States Patent and Trademark Office on July 2, 2014, at Reel 5315, Frame 0362; and

WHEREAS, Grantor and Agent have agreed to a specific release of the security interest granted and recorded against the Trademark Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Agent hereby (i) terminates the Trademark Security Agreement, other than with respect to any indemnification or other provisions therein which expressly survive the payment in full of the Obligations and termination of the Trademark Security Agreement, and releases and re-assigns to Grantor any and all liens, security interests, right, title and interest it may have in, to and under the Trademark Collateral, including, without limitation, those items set forth on Schedule A hereto, together with the goodwill of the business symbolized thereby; (ii) agrees that it shall execute all other documents and do all other acts reasonably requested by Grantor to relinquish and effect the release of such rights to Grantor; *provided that* all such documents shall be prepared, delivered, filed and recorded, and all such acts shall be done, in each case, at Grantor’s expense; and (iii) authorizes and requests that the United States Patent and Trademark Office note and record the release hereby given and any other filings necessary to evidence the release and termination of the Agent’s rights under the Trademark Security Agreement with respect to the Trademark Collateral.

This Release shall be governed by, and construed and interpreted in accordance with, the laws of the State of Ohio.

* * * * *

IN WITNESS WHEREOF, the Agent has caused this Release to be executed by its duly authorized representative effective as of the Effective Date.

FIFTH THIRD BANK

By: 

Gregory S. Calhoun, Assistant Vice President

SCHEDULE A
TRADEMARKS AND
LICENSES

Marks

Mark	Serial No.	Filing Date	Reg. No.	Reg. Date
THOUGHTFUL SELLING	85811370	12/27/2012	4450214	12/17/2013
THE SALES ENABLEMENT CONTENT COMPANY	85211766	1/6/2011	4165981	6/26/2012
INTEGRATED ENABLEMENT MARKETING	77020385	10/13/2006	3281501	8/21/2007

Liens

None.

Licenses

- A. Debtor as licensor: None.
- B. Debtor as licensee: None.