

**TIS/MADRID ASSIGNMENT COVER SHEET**Electronic Version v1.1  
Stylesheet Version v1.1

MADRID ID: MD43374

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
GUERLAIN S.A.	10/02/2014
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	LADY BEETLE
<b>Address:</b>	125 Rue du Président Wilson F-92300 LEVALLOIS-PERRET
<b>Country:</b>	FR
<b>Entity Type:</b>	Société en commandite par actions
<b>Entity Country:</b>	FRANCE
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Serial Number:</b>	79147913
<b>CORRESPONDENCE DATA</b>	
<b>Correspondent Name:</b>	LADY BEETLE C/O GUERLAIN SA, Direction Juridique / Département Propriété Intellectuelle
<b>Address:</b>	125 Rue du Président Wilson F-92593 LEVALLOIS-PERRET CEDEX
<b>Country:</b>	FR

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