

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM343627

|   |                              |                       |                       |
|---|------------------------------|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT               |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>  | NUNC PRO TUNC ASSIGNMENT     |                       |                       |
| <b>EFFECTIVE DATE:</b>  | 04/24/2015                   |                       |                       |
| <b>CONVEYING PARTY DATA</b>   |                              |                       |                       |
| <b>Name</b>   | <b>Formerly</b>              | <b>Execution Date</b> | <b>Entity Type</b>    |
| Project10K, Inc.  |                              | 05/28/2015            | CORPORATION: DELAWARE |
| <b>RECEIVING PARTY DATA</b>   |                              |                       |                       |
| <b>Name:</b>  | Trail Software, Inc.         |                       |                       |
| <b>Street Address:</b>  | 782 Melrose Avenue           |                       |                       |
| <b>City:</b>  | Nashville                    |                       |                       |
| <b>State/Country:</b>   | TENNESSEE                    |                       |                       |
| <b>Postal Code:</b>   | 37211                        |                       |                       |
| <b>Entity Type:</b>   | CORPORATION: DELAWARE        |                       |                       |
| <b>PROPERTY NUMBERS Total: 3</b>  |                              |                       |                       |
| <b>Property Type</b>  | <b>Number</b>                | <b>Word Mark</b>      |                       |
| <b>Registration Number:</b>   | 4408915                      | POPULR                |                       |
| <b>Registration Number:</b>   | 4407049                      | POPULR.ME             |                       |
| <b>Registration Number:</b>   | 4408681                      | MICRO PUBLISHING      |                       |
| <b>CORRESPONDENCE DATA</b>  |                              |                       |                       |
| <b>Fax Number:</b>  |                              |                       |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                              |                       |                       |
| <b>Phone:</b>   | 901-579-3128                 |                       |                       |
| <b>Email:</b>   | wrobertson@bakerdonelson.com |                       |                       |
| <b>Correspondent Name:</b>  | Wendy L. Robertson           |                       |                       |
| <b>Address Line 1:</b>  | 6060 Poplar Avenue Suite 440 |                       |                       |
| <b>Address Line 2:</b>  | Baker Donelson               |                       |                       |
| <b>Address Line 4:</b>  | Memphis, TENNESSEE 38119     |                       |                       |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 2922119/4                    |                       |                       |
| <b>NAME OF SUBMITTER:</b>   | Wendy Robertson              |                       |                       |
| <b>SIGNATURE:</b>   | /wrobertson/                 |                       |                       |
| <b>DATE SIGNED:</b>   | 06/05/2015                   |                       |                       |
| <b>Total Attachments: 1</b>   |                              |                       |                       |

OP \$90.00 4408915



ASSIGNMENT OF TRADEMARKS NUNC PRO TUNC

WHEREAS, Project10K, Inc., a Delaware corporation having an address of 1312 5TH Avenue North, Nashville, Tennessee 37208 ("ASSIGNOR"), was at one time the owner of the marks POPULR; POPULR.ME and MICRO PUBLISHING shown at U.S. Reg. Nos. 4408915; 4407049; and 4408681, which registrations are subsisting and valid (the "Marks"); and

WHEREAS, by virtue of that Asset Purchase Agreement dated April 24, 2015, Trail Software, Inc., a Delaware corporation having an address of 782 Melrose Avenue, Nashville, Tennessee 37211 ("ASSIGNEE") acquired all right, title and interest in and to the Marks; and

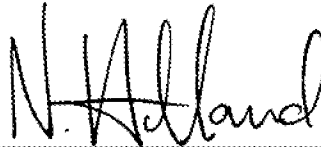
WHEREAS, the parties desire to conform the records of the Assignment Branch of the United States Patent and Trademark Office to reflect proper ownership of the Marks and registrations therefor.

NOW, THEREFORE, be it known for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR did assign unto ASSIGNEE all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and the registrations therefor and ownership thereof on April 24, 2015.

Dated: 05 / 28 / 2015

Project10K, Inc.

By: \_\_\_\_\_



Printed Name and Title: Nicholas L. Holland, CEO