

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM344030

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CROSSROADS CHRISTIAN COMMUNICATIONS INCORPORATED		09/30/2014	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	TRICORD MEDIA INC.		
Street Address:	1295 NORTH SERVICE ROAD		
City:	BURLINGTON		
State/Country:	CANADA		
Postal Code:	L7R 4M2		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85479258	TRICORDMEDIA	
CORRESPONDENCE DATA			
Fax Number:	9055235878		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9055231333		
Email:	IAMPIETRO@SHLAW.CA		
Correspondent Name:	SCARFONE HAWKINS LLP		
Address Line 1:	ONE JAMES STREET SOUTH, 14TH FLOOR		
Address Line 4:	HAMILTON, CANADA L8N 3P9		
NAME OF SUBMITTER:	Danielle Iampietro		
SIGNATURE:	/iampietro/		
DATE SIGNED:	06/09/2015		
Total Attachments: 1			
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OP \$40.00 85479258

**ASSIGNMENT OF TRADEMARKS
BY CROSSROADS CHRISTIAN COMMUNICATIONS INCORPORATED**

The undersigned, Crossroads Christian Communications Incorporated, whose full post office address is 1295 North Service Road, Burlington, ON L7R 4M2 in consideration of the of the sum of \$1.00 and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, does hereby, sell, assign and transfer to Tricord Media Inc., the beneficial owner, whose full post office address is 1295 North Service Road, Burlington, ON L7R 4M2 its successors and assigns, its legal title in:

1. Canadian Trademark 'TRICORDMEDIA & DESIGN' Application No. 1,536,540; and
2. U.S. Trademark 'TRICORDMEDIA & DESIGN' Application No. 85/479,258.

including the goodwill appertaining to the said Trademarks in Canada and the United States of America.

EXECUTED at Burlington, this 30th day of September, 2014.

CROSSROADS CHRISTIAN COMMUNICATIONS
INCORPORATED

Per:

Byron Winsor
Name: Byron Winsor

Title: Chief Operating Officer

ACKNOWLEDGEMENT BY TRICORD MEDIA INC.

The undersigned, Tricord Media Inc., the beneficial owner of the foregoing whose full post office address or principal place of business is 1295 North Service Road, Burlington, ON L7R 4M2 hereby accepts the above assignment of legal title.

Executed at BURLINGTON, this 30th day of September, 2014.

TRICORD MEDIA INC.

Per:

Ken Pelissier
Name: KEN PELISSIER

Title: CFO