

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM344348

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
QVC		04/30/2015	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Oodle Holdings		
<b>Street Address:</b>	340 S. Lemon Ave #3604		
<b>City:</b>	Walnut		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91789		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3722401	OODLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(619-) 663--5368		
<b>Email:</b>	owners@corp.oodle.com		
<b>Correspondent Name:</b>	Scott Kister Oodle Holdings		
<b>Address Line 1:</b>	340 S. Lemon Ave #3604		
<b>Address Line 4:</b>	Walnut, CALIFORNIA 91789		
<b>NAME OF SUBMITTER:</b>	Scott Kister		
<b>SIGNATURE:</b>	/Scott Kister/		
<b>DATE SIGNED:</b>	06/11/2015		
<b>Total Attachments: 1</b>			
source=Oodle Assignment of Trademark#page1.tif			

OP \$40.00 3722401

Assignment of Trademark  
Assignment Record Branch

Whereas QVC, Inc.

(Name or assignor/ conveying party) address 1200 Wilson Drive  
West Chester, PA 19380

Owens trademark Oodle or application \_\_\_\_\_

Whereas Oodle Holdings, LLC

(assignee/receiving party) address 340 S. Lemon Ave # 3604  
Walnut, CA 91789

Is desirous of acquiring said registration/ serial 3722401.

Now therefore good and valuable consideration, QVC, Inc., hereby  
(Assignor)

assigns the entire interest and goodwill of the business in  
registration/serial 3722401 to Oodle Holdings, LLC

\_\_\_\_\_  
(Assignee)

Signature Daniel O'Connor

date 6/11/15

Official Title Vice President