

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM344734

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Personal Care Products LLC		06/15/2015	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	Wal-Mart Stores, Inc.		
Street Address:	702 S.W. 8th Street		
City:	Bentonville		
State/Country:	ARKANSAS		
Postal Code:	72716		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4531004	719 WALNUT AVENUE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-985-5558		
Email:	dmarr@clarkhill.com		
Correspondent Name:	David J. Marr		
Address Line 1:	150 N. Michigan Avenue		
Address Line 2:	Suite 2700		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	40374/170791/24A		
NAME OF SUBMITTER:	David J. Marr		
SIGNATURE:	/David J. Marr/		
DATE SIGNED:	06/16/2015		
Total Attachments: 1			
source=Assignment_170791#page1.tif			

OP \$40.00 4531004

TRADEMARK ASSIGNMENT

WHEREAS, Personal Care Products LLC, a limited liability company having a principal place of business at 3001 W. Big Beaver Road, Suite 520, Troy, Michigan 48064, United States of America (hereinafter "ASSIGNOR") is the owner of United States Trademark Registration No. 4,531,004, for the mark 719 WALNUT AVENUE, along with the goodwill associated with said mark and also any and all common law rights associated with said mark.

WHEREAS, WAL-MART STORES, INC., a Delaware corporation, having a principal place of business at 702 S.W. 8th Street, Bentonville, Arkansas 72716, United States of America (hereinafter "ASSIGNEE"), is desirous of acquiring all right, title and interest in and to said mark and said United States Trademark Registration No. 4,531,004, including all common law rights associated with said mark.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to said United States Trademark Registration No. 4,531,004 and all common law rights associated with or symbolized by said mark, 719 WALNUT AVENUE, and said registration, together with the goodwill of the business symbolized thereby.

PERSONAL CARE PRODUCTS LLC
A Michigan limited liability company

Signature: _____

Name: _____

Its: _____

Date: _____