

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM345148

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Martin E. Lazzaro, by the legal representative of the deceased, Lois F. Lazzaro		06/16/2015	Individual:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LANDM HOLDINGS, LLC		
<b>Street Address:</b>	One Oxford Centre, 38th Floor		
<b>City:</b>	Pittsburgh		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	15219		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86041769	1 800 I GOT HIT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4122610915		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	412-263-4340		
<b>Email:</b>	ipgroup@pietragallo.com		
<b>Correspondent Name:</b>	Alan G. Towner		
<b>Address Line 1:</b>	301 Grant Street, 38th Floor		
<b>Address Line 4:</b>	Pittsburgh, PENNSYLVANIA 15206		
<b>ATTORNEY DOCKET NUMBER:</b>	MLAZ-103749		
<b>NAME OF SUBMITTER:</b>	Alan G. Towner		
<b>SIGNATURE:</b>	/Alan G. Towner/		
<b>DATE SIGNED:</b>	06/19/2015		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT**

WHEREAS, MARTIN E. LAZZARO (deceased) and LOIS F. LAZZARO, legal representative of the deceased, an individual, of 7240 McKnight Road, Pittsburgh, Pennsylvania 15237 ("Assignor"), has filed a United States Trademark application for the following mark: "1 800 I GOT HIT", United States Trademark Application Serial No. 86/041,769, filed August 19, 2013 (referred to hereinafter as the "Mark"); and

WHEREAS, LANDM HOLDINGS, LLC, a Pennsylvania limited liability corporation, having a place of business at One Oxford Centre, 38th Floor, Pittsburgh, PA 15219 ("Assignee"), desires to acquire the Mark and application therefor;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in and to the Mark and application therefor, together with any goodwill of the business symbolized by the Mark.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed by its duly authorized officer this 16<sup>th</sup> day of June, 2015.

MARTIN E. LAZZARO (deceased)

LOIS F. LAZZARO (executrix)

Signature: Lois F Lazzaro

State of Pennsylvania :  
: SS  
County of Allegheny :

On this 16<sup>th</sup> day of JUNE, 2015, before me, a Notary Public, personally appeared Lois F. Lazzaro to me known and known to me to be the person who signed the foregoing instrument.

Gary L. Cloo  
Notary Public

[NOTARIAL SEAL]

COMMONWEALTH OF PENNSYLVANIA  
NOTARIAL SEAL  
Gary L. Cloo, Notary Public  
Ross Twp., Allegheny County  
My Commission Expires Sept. 24, 2018  
MEMBER, PENNSYLVANIA ASSOCIATION OF NOTARIES