

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM345538

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Accessory Zone, LLC		12/31/2014	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Best Accessory Group Acquisition Group, LLC		
Street Address:	10 West 37th Street, Suite 4E		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Serial Number:	86038980	ACCESSORY ZONE	
Registration Number:	4536048	A-ZONE	
Serial Number:	85871241	MALEBOX SKIN CARE	
Registration Number:	4451953	COLORS STOODIO	
Registration Number:	4407837	PRETTY PROMISE	
Registration Number:	4289210	ESSENTIAL BEAUTY BY BATHMARK	
Registration Number:	4067344	BATHMARK	
Registration Number:	3914601	NATURAL BEAUTY BY BATHMARK	
Registration Number:	3663996	TUSCAN HILLS	
Registration Number:	3623325	STOODIO BY BATHMARK	
Registration Number:	2585562	ACCESSORY ZONE	
Registration Number:	2871282	BATHMARK	
CORRESPONDENCE DATA			
Fax Number:	6465142123		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6463802463		
Email:	lwigder@goldbergcohen.com		
Correspondent Name:	Limor Wigder		

CH \$315.00 86038980

Address Line 1: 1350 Avenue of the Americas
Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER: BAG ASSIGNMENT

NAME OF SUBMITTER: Limor Wigder

SIGNATURE: /Limor Wigder/

DATE SIGNED: 06/23/2015

Total Attachments: 3

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UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, ACCESSORY ZONE, LLC (hereinafter "Assignor", a Limited Liability Company organized and existing under laws of the State of New York, having a place of business at 112 West 34th Street, 5th floor, New York, New York 10210, is the owner of the entire rights, title, and interest in and to the following trademarks, for the goods covered by the classes listed below in the United States, as well as all trademark registrations, and pending trademark applications therefore, and the goodwill of the business associated therewith:

<u>REG./APP. NO</u>	<u>MARK</u>	<u>CLASS</u>	<u>REG./APP.DATE</u>
860389980	ACCESSORY ZONE	3	8/15/2013
4536048	A-ZONE	3,8,21	5/27/2014
85871241	MALEBOX SKIN CARE	3, 21	3/8/2013
4451953	COLORS STOODIO	3	12/17/2013
4407837	PRETTY PROMISE	3	9/24/2013
4289210	ESSENTIAL BEAUTY BY BATHMARK	21	2/12/2013
4067344	BATHMARK	8	12/6/2011
3914601	NATURAL BEAUTY BY BATHMARK	21	2/1/2011
3663996	TUSCAN HILLS	3,8,20,21	8/4/2009
3623325	STOODIO BY BATHMARK	3,8,20,21	5/19/2009
2585562	ACCESSORY ZONE	18, 25	6/25/2002
2871282	BATHMARK	21	8/10/2004

WHEREAS, BEST ACCESSORY GROUP ACQUISITION GROUP, LLC (hereinafter "Assignee"), a limited liability company organized and existing under laws of the State of New York, having a place of business at 10 West 37th Street, Suite 4E, New York, New York 10018, is desirous of acquiring Assignor's entire right, title, and interest in and to said trademarks, for the goods covered by the classes listed herein in the United States, as well as all United States trademark registrations, and pending trademark applications therefore, and the goodwill of the business associated therewith;


NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee all of its rights, title, and interest in and to said trademarks for the goods covered by the classes listed below in the United States, as well as all United States trademark registrations, and pending trademark applications, therefore, and the goodwill of the business associated therewith; as well as the right to sue for past infringement.

Assignor agrees to perform all reasonable and proper acts at the request and expense of Assignee, which Assignee may require in order to vest all of Assignor's rights, title, and interest in and to said trademarks, trademark applications, and trademark registrations in Assignee or its successor.

The Assignee hereby accepts all of the Assignor's rights, title and interest in the Marks, and shall have the sole right and responsibility to record and maintain the rights conveyed herein and shall bear any and all costs associated therewith.

IN WITNESS WHEREOF, the parties' duly authorized representatives have affixed their signatures below:

ACCESSORY ZONE, LLC

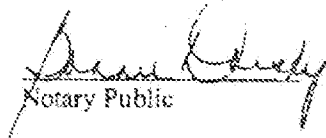


Name: Jack Benun
Title: Managing Member

Dated: December 31, 2014

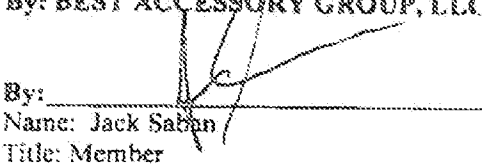
State of New York
County of New York

On this 31 day of December, 2014, before me appeared the person(s) who signed this instrument, who being sworn, acknowledged that he or she signed this instrument as a free act.


Notary Public

Bornto County
Notary Public, State of New York
No. 01004687278
Qualified in New York County
Commission Expires February 28, 2018

BEST ACCESSORY GROUP
ACQUISITION, LLC
By: BEST ACCESSORY GROUP, LLC


By: _____
Name: Jack Saban
Title: Member

Dated: December 31, 2014

State of New York
County of New York

On this _____ day of December, 2014, before me appeared the person(s) who signed this instrument, who being sworn, acknowledged that he or she signed this instrument as a free act.


Notary Public

EVAN S. WEINTRAUB
Notary Public, State of New York
No. 02WE6673879
Qualified in New York County
Commission Expires June 17, 2018