

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM345587

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Viking River Cruises (Bermuda) Ltd.		05/27/2015	COMPANY: BERMUDA
RECEIVING PARTY DATA			
Name:	Raison d'Etre Holdings (BVI) Limited		
Street Address:	Commerce House, Wickhams Cay 1		
Internal Address:	PO Box 3140 Road Town		
City:	Tortola		
State/Country:	VIRGIN ISLANDS, BRITISH		
Postal Code:	BG1110		
Entity Type:	Limited company: VIRGIN ISLANDS, BRITISH		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86260443	LIV NORDIC	
Serial Number:	86260437	LIV NORDIC	
CORRESPONDENCE DATA			
Fax Number:	2158518383		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	973-855-4717		
Email:	lmcguinness@eckertseamans.com		
Correspondent Name:	Laurence S. Rickles		
Address Line 1:	50 South 16th Street		
Address Line 4:	Philadelphia, PENNSYLVANIA 19102		
ATTORNEY DOCKET NUMBER:	304986-00226		
DOMESTIC REPRESENTATIVE			
Name:	Laurence S. Rickles		
Address Line 1:	50 S. 16th Street, 22nd floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19102		
NAME OF SUBMITTER:	Laurence S. Rickles		

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SIGNATURE:	/laurencerickles/
DATE SIGNED:	06/24/2015
Total Attachments: 1 source=M1386565#page1.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, Viking River Cruises (Bermuda) Ltd., a Bermuda company, having an address at Clarendon House, 2 Church Street, Hamilton HM11, Bermuda ("Assignor"), is the owner of the trademarks set forth below (the "Trademarks"),

Trademarks	U.S. Trademark Application No.
LIV NORDIC	86/260,443
LIV NORDIC	86/260,437

WHEREAS, Raison d'Etire Holdings (BVI) Limited, a limited company of the British Virgin Islands, having an address at Commerce House, Wickhams Cay 1, PO Box 3140 Road Town, Tortola BG1110, British Virgin Islands ("Assignee"), is a successor-in-interest to the portion of Assignor's business to which the Trademarks pertain.

WHEREAS, it is desired that an assignment of the Trademarks be made of record in the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound hereby, Assignor does hereby assign and transfer to Assignee, and Assignee does hereby accept, all rights, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the registrations for the Trademarks, and all rights to damages and profits, due or accrued, arising out of past infringements of the Trademarks and the right to sue for and recover the same.

Viking River Cruises (Bermuda) Ltd.

By: [Signature]
Name: Leah Talami
Title: Group Controller
Date: May 27, 2015

Raison d'Etire Holdings (BVI) Limited

By: [Signature]
Name: NEIL JACOBS
Title: Director
Date: _____, 2015

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