

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM345622

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	01/15/2015		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Postino Winebar, L.L.C.		06/23/2015	LIMITED LIABILITY COMPANY: ARIZONA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Upward Projects, LLC		
<b>Street Address:</b>	5210 N. Central Avenue		
<b>Internal Address:</b>	Suite 101		
<b>City:</b>	Phoenix		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85012		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ARIZONA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86393051	POSTINO WINECAFE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6029165651		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	602-916-5451		
<b>Email:</b>	ip@fclaw.com		
<b>Correspondent Name:</b>	Stacie K. Smith		
<b>Address Line 1:</b>	2394 East Camelback Road		
<b>Address Line 2:</b>	Suite 600		
<b>Address Line 4:</b>	Phoenix, ARIZONA 85016-3429		
<b>ATTORNEY DOCKET NUMBER:</b>	035370.0008		
<b>NAME OF SUBMITTER:</b>	Stacie K. Smith		
<b>SIGNATURE:</b>	/Stacie K Smith/		
<b>DATE SIGNED:</b>	06/24/2015		
<b>Total Attachments: 1</b>			
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## NUNC PRO TUNC TRADEMARK ASSIGNMENT

This NUNC PRO TUNC TRADEMARK ASSIGNMENT (the "Assignment") is made effective as of January 15, 2015, by Postino Winebar, L.L.C., an Arizona limited liability company, ("Assignor") in favor of Upward Projects, LLC, an Arizona limited liability company, with offices at 5210 N. Central Avenue, Suite 101, Phoenix, Arizona 85012 ("Assignee").

WHEREAS, Assignor is the owner of the trademark, POSTINO WINECAFE (the "Mark") and the application for the trademark, U.S. Trademark application serial no. 86/393,051 (the "Application"); and

WHEREAS, Assignee, on January 15, 2015, acquired all right, title and interest in and to the Mark, including the Application, and the goodwill associated therewith; and

WHEREAS, it is desired that the transfer of the Mark and the Application be made of record in the U.S. Patent and Trademark Office.

Now, therefore, in consideration of the foregoing and for good and valuable consideration receipt of which is acknowledged, Assignor hereby assigns to Assignee effective as of January 15, 2015 all right, title and interest, in and to the Mark, including common law rights, the Application, and the right to file for protection of the Mark in any jurisdiction, together with the goodwill of the business associated with the Mark. Assignor agrees to perform, at Assignee's request, all acts and execute all documents necessary for Assignee to perfect its ownership in and to the Mark, including the Application.

**Assignor:**  
**Postino Winebar, L.L.C.**

By: 

Name: Craig De Marco

Title: Member

Date: 6/23/15