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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM347807

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	CONFIRMATORY DEED OF ASSIGNMENT	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JOSEPH BANKS PTE. LTD.		05/27/2015	private limited company: SINGAPORE

RECEIVING PARTY DATA

Name:	BACARDI & COMPANY LIMITED	
Street Address:	Aeulestrasse 5	
City:	VADUZ	
State/Country:	LIECHTENSTEIN	
Postal Code:	9490	
Entity Type:	CORPORATION: LIECHTENSTEIN	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark	
Registration Number:	4359990	BANKS 7 GOLDEN AGE RUM	
Registration Number:	4463397	BANKS ISLAND 5 BLEND RUM	

CORRESPONDENCE DATA

Fax Number: 2165796073

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2165791700

Email: lhawkins@pearne.com

Correspondent Name: JOHN P. MURTAUGH/PEARNE & GORDON LLP

Address Line 1: 1801 EAST 9TH STREET, SUITE 1200

Address Line 4: CLEVELAND, OHIO 44114-3108

ATTORNEY DOCKET NUMBER:	BRAQ-J5575
NAME OF SUBMITTER:	JOHN P. MURTAUGH
SIGNATURE:	/johnpmurtaugh/
DATE SIGNED:	07/13/2015

Total Attachments: 2

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TRADEMARK REEL: 005575 FRAME: 0284

Confirmatory Deed of Assignment and Consent to Recordal

THIS DEED is made between:

Joseph Banks PTE Ltd, a company duly organized and existing under the Laws of Singapore, of 79 Robinson Road #16-01, CPF Building, Singapore 068897

("the Assignor");

and

Bacardi & Company Limited, a company organized and existing under the laws of Liechtenstein, of Aeulestrasse 5, 9490 Vaduz, Liechtenstein

("the Assignee");

WHEREAS:

- (a) The Assignor was the proprietor of the trademarks in **United States** as set out in the attached schedules marked "Annex A" (the "Trademarks"); and
- (b) Pursuant to the Master Assignment Agreement dated 10th March 2015, Assignor has assigned Assignor's entire right, title and interest in and to the Trademarks to Assignee.
- (c) Assignor confirms the assignment of the trademarks listed in Annex A to Assignee.
- (d) The Assignment of the afore-mentioned trademarks became effective on 10th March 2015.

IT IS AGREED THAT:

For good and valuable consideration receipt of which is hereby acknowledged by the Assignor, the Assignor hereby confirms that it has assigned, transferred and set over unto the Assignee, its successors and assigns, effective on 10th March 2015, all right, title and interests in and to the Trademarks together with the goodwill of the business represented and symbolised by the Trademarks and the Assignee accepts the said assignment.

IN WITNESS WHEREOF, the Assignor and Assignee have caused this Assignment to be executed by their authorized representatives.

Executed this 27th day of May, 2015

(Signature)

Katharina Mueller (Proxy-Holder)

Joseph Banks PTE Ltd

(Signature)

Tiffany Valeriano (Proxy-Holder)
Bacardi & Company Limited

TRADEMARK REEL: 005575 FRAME: 0285

UNITED STATES

Annex A

Trademark Name	Application No.	Registration No.	Class(es)
BANKS 7 GOLDEN AGE RUM	85602879	4359990	33
BANKS ISLAND 5 BLEND RUM	85602887	4463397	33

TRADEMARK REEL: 005575 FRAME: 0286

RECORDED: 07/13/2015