

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM347944

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bruce Rossmeyer's Destination Daytona, LLC		07/06/2015	LIMITED LIABILITY COMPANY: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Destination Daytona, LLC		
<b>Street Address:</b>	1637 N. U.S. Highway 1		
<b>City:</b>	Ormond Beach		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	32174		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3652914	BRUCE ROSSMEYER'S DESTINATION DAYTONA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3058580008		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	305-858-8000		
<b>Email:</b>	Trademarks@malloylaw.com		
<b>Correspondent Name:</b>	Malloy & Malloy, P.L.		
<b>Address Line 1:</b>	2800 S.W. 3rd Avenue		
<b>Address Line 4:</b>	Miami, FLORIDA 33129		
<b>ATTORNEY DOCKET NUMBER:</b>	5408.8485.15		
<b>NAME OF SUBMITTER:</b>	Peter A. Matos		
<b>SIGNATURE:</b>	/Peter A. Matos/		
<b>DATE SIGNED:</b>	07/14/2015		
<b>Total Attachments: 1</b> source=Assignment#page1.tif			

OP \$40.00 3652914

ASSIGNMENT OF U.S. TRADEMARK & REGISTRATIONS

WHEREAS, Bruce Rossmeyer's Destination Daytona, LLC, a limited liability company of Florida, with an address of: 1637 N. US Highway 1, Ormond Beach, Florida 32174, adopted, used and is using the trademark "BRUCE ROSSMEYER'S DESTINATION DAYTONA" in connection with "Promoting events for concerts, conferences, and tradeshows; Conducting events for concerts, conferences, and tradeshows; arranging venue locations for events for concerts, conferences and tradeshows; conducting and arranging car shows; conducting and arranging motorcycle shows; Hotel and restaurant services" for which a registration has been obtained in the United States Patent and Trademark Office, namely, U.S. Trademark Reg. No. 3,652,914; and

WHEREAS, Destination Daytona, LLC, a limited liability company of Florida, having an address of: 1637 N. US Highway 1, Ormond Beach, Florida 32174 is desirous of acquiring all rights in and to said trademark for the territory of the United States, and all foreign countries, together with the registration therefor and good will associated with the mark, and including the right to sue for past infringement.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Bruce Rossmeyer's Destination Daytona, LLC does hereby assign unto Destination Daytona, LLC, all rights, title and interest in and to the trademark "BRUCE ROSSMEYER'S DESTINATION DAYTONA" including the above identified registration therefor, together with the good will of the business symbolized by the trademark, and the right to sue for past infringement.

Bruce Rossmeyer's Destination Daytona, LLC

Signed: [Signature]  
Sandra B. Rossmeyer, Manager

STATE OF FLORIDA  
COUNTY OF Volusia

The foregoing instrument was acknowledged before me this 6<sup>th</sup> day of July, 2015, by Sandra B. Rossmeyer

[Signature]  
Notary Public (Signature)

(Seal)



Dean G. Pepe  
Name of Notary (Printed)

My Commission Expires: 9/28/2015

Personally Known \_\_\_\_\_ OR

Produced Identification \_\_\_\_\_  
Type of Identification Produced \_\_\_\_\_

TRADEMARK