

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM348285

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Christopher Stoikos		07/08/2015	INDIVIDUAL: CANADA
RECEIVING PARTY DATA			
Name:	Dollar Beard Club, Inc.		
Street Address:	28588 Cole Grade RD #2770		
City:	Valley Center		
State/Country:	CALIFORNIA		
Postal Code:	92082		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	86576287	DOLLAR BEARD CLUB	
Serial Number:	86576340	DOLLAR BEARD CLUB	
Serial Number:	86576314	UNCUT BEARD	
CORRESPONDENCE DATA			
Fax Number:	2122168001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212 216-8000		
Email:	docket@tarterkrinsky.com		
Correspondent Name:	Amy B. Goldsmith		
Address Line 1:	Tarter Krinsky & Drogin LLP		
Address Line 2:	1350 Broadway		
Address Line 4:	New York, NEW YORK 10018		
ATTORNEY DOCKET NUMBER:	82257-2		
NAME OF SUBMITTER:	Amy B. Goldsmith		
SIGNATURE:	/Amy B. Goldsmith/		
DATE SIGNED:	07/16/2015		
Total Attachments: 2			
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRADEMARK ASSIGNMENT

WHEREAS, Christopher Stoikos, a citizen of Canada, doing business at 16851 Saybrook Lane, Huntington Beach, California 92649 (hereinafter referred to as "ASSIGNOR") owns two certain trademarks and pending applications for said marks as listed in Schedule A hereto (hereinafter referred to as the "MARKS"); and

WHEREAS, Dollar Beard Club, Inc., a corporation of the State of Delaware, with offices at 28588 Cole Grade RD #2770, Valley Center, California 92082 (hereinafter referred to as "ASSIGNEE"), as successor to the business of ASSIGNOR to which the MARKS pertain, which is ongoing and existing, is desirous of acquiring all of the right, title and interest of ASSIGNOR in, to and under the MARKS, all common law rights to the MARKS, together with the goodwill of the business symbolized by the MARKS;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the full receipt and sufficiency of which are hereby acknowledged, effective as of May 1, 2015, ASSIGNOR does hereby sell, assign, transfer and convey unto ASSIGNEE its worldwide right, title and interest in and to the MARKS, all common law rights to the MARKS, together with the goodwill of the business symbolized by the MARKS, its rights to all income, royalties, damages, claims and payments now or hereafter due or payable with respect thereto, and in and to all causes of action, either in law or in equity for past, present, or future infringement, and in and to all rights corresponding to the foregoing throughout the world. The assignment also includes the right to defend and enforce the MARKS in any and all appropriate forums.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly executed by its officer thereunto duly authorized as of the 8 day of July, 2015.

By:



Christopher Stoikos

EXHIBIT A

DOLLAR BEARD

US Trademark Application Serial No. 86/576,287

US Trademark Application Serial No. 86/576,340

UNCUT BEARD

US Trademark Application Serial No. 86/576,314