

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM350262

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|---|-------------------------------------|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE OF SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| North American Company for Life and Health Insurance | | 07/17/2015 | CORPORATION: IOWA |
| RECEIVING PARTY DATA | | | |
| Name: | CJUF III Centurion ICON LLC | | |
| Street Address: | 2000 Avenue of the Stars | | |
| Internal Address: | 11th Floor | | |
| City: | Los Angeles | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90067 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2909273 | HOTEL ICON | |
| Registration Number: | 2945168 | HOTEL ICON | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 4048817777 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 404-881-7000 | | |
| Email: | betsy.perkins@alston.com | | |
| Correspondent Name: | Laura Kees | | |
| Address Line 1: | 1201 W. Peachtree Street | | |
| Address Line 2: | c/o Alston & Bird LLP | | |
| Address Line 4: | Atlanta, GEORGIA 30309-3424 | | |
| ATTORNEY DOCKET NUMBER: | 058626/460976 | | |
| NAME OF SUBMITTER: | Laura Kees | | |
| SIGNATURE: | /Laura Kees/ | | |
| DATE SIGNED: | 08/04/2015 | | |
| Total Attachments: 3 | | | |
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RELEASE OF TRADEMARK SECURITY INTEREST

THIS RELEASE OF TRADEMARK SECURITY INTEREST (this "Release") is given on July 17, 2015, by NORTH AMERICAN COMPANY FOR LIFE AND HEALTH INSURANCE, an Iowa corporation, as lender (the "Lender"), to CJUF III CENTURION ICON LLC, a Delaware limited liability company, as grantor (the "Grantor").

WHEREAS, on April 29, 2014, the Grantor and the Lender entered into a Trademark Security Agreement (the "Security Agreement");

WHEREAS, pursuant to said Security Agreement, the Grantor granted to the Lender, a security interest in the Trademark Collateral (as defined in the Security Agreement), which includes, without limitation, the trademark registrations described on Schedule I attached hereto (collectively, the "Trademarks");

WHEREAS, said Security Agreement for the Trademarks was recorded in the United States Patent & Trademark Office on April 30, 2014 on Reel/Frame 5270/0754;

WHEREAS, the Lender wishes to release its security interest in the Trademarks and retransfer and reassign to the Grantor without recourse all of the Lender's right, title and interest in and to those Trademarks.


NOW THEREFORE, the Lender hereby releases, discharges and terminates any security interest it may have in the Trademarks, and reassigns any and all right, title and interest it may have in and to those Trademarks without recourse to the Grantor.

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IN WITNESS WHEREOF, the Lender has caused this Release to be executed by its duly authorized officer.


NORTH AMERICAN COMPANY FOR LIFE
AND HEALTH INSURANCE, an Iowa corporation

By: Guggenheim Partners Investment
Management, LLC, as Investment Adviser
for North American Company for Life and
Health Insurance

By: 
William Bennett, Managing Director

SCHEDULE I

Trademark Registrations

| Trademark | Class | Registration Number | Registration Date |
|---|-------------|---------------------|-------------------|
| HOTEL ICON | Int. Cl. 43 | 2,909,273 | 12-07-04 |
| HOTEL ICON and Design  | Int. Cl. 43 | 2,945,168 | 04-26-05 |