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# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM350269

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Opera New Media, LLC		05/13/2015	LIMITED LIABILITY COMPANY: DELAWARE

### **RECEIVING PARTY DATA**

Name:	Fabfitfun, Inc.	
Street Address:	325 S. Robertson Blvd.	
City:	Beverly Hills	
State/Country:	CALIFORNIA	
Postal Code:	90211	
Entity Type:	CORPORATION: DELAWARE	

### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	4120500	FAB FIT FUN

### **CORRESPONDENCE DATA**

**Fax Number:** 3142592020

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 310.576.2239

**Email:** rglancaster@bryancave.com

Correspondent Name: Robert G . Lancaster

Address Line 1: 120 Broadway
Address Line 2: Suite 300

Address Line 4: Santa Monica, CALIFORNIA 90401

ATTORNEY DOCKET NUMBER:	0317341
NAME OF SUBMITTER:	Robert G. Lancaster
SIGNATURE:	/Robert G. Lancaster/
DATE SIGNED:	08/04/2015

### **Total Attachments: 3**

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### TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment"), effective as of May 13, 2015 (the "Effective Date"), is hereby entered into by and between Opera New Media, LLC, a Delaware limited liability company, having a principal place of business located 325 S. Robertson Blvd, Beverly Hills, CA 90211 ("Assignor") and Fabfitfun, Inc., a Delaware corporation, with its principal office at 325 S. Robertson Blvd., Beverly Hills, CA 90211 ("Assignee").

### RECITALS

WHEREAS, prior to the Effective Date, Assignor owned, adopted, and used the trademarks listed in Schedule A in the United States of America and owned other transferable rights associated with these trademarks, including, but not limited to, the goodwill of the business associated with said marks (the "Trademarks"); and

WHEREAS, Assignee desires to acquire all right, title, and interest, and all goodwill associated therewith, in and to the Trademarks, and all registrations, and common law rights therein;

NOW THEREFORE, in consideration of the sum of Ten Dollars, the terms and conditions herein, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties, intending to be legally bound, hereby agree as follows:

- 1. Assignment. Assignor does hereby assign and transfer to Assignee, its successors and assigns, all of its right, title, and interest, in the United States of America, in, to and under said Trademarks, including but not limited to all goodwill associated therewith, and all past, present and future income, royalties, fees, damages, and payments now or hereafter due or payable in respect thereto, and in and to any and all past, present and future causes of action (either in law or in equity), and the right to enforce any rights and file any causes of action, including the right to recover damages, for any past, present, or future infringement or misappropriation of the Trademarks.
- 2. <u>Miscellaneous</u>. Assignor hereby agrees to execute, acknowledge and deliver any and all documents as Assignee, in its reasonable discretion deems desirable or necessary to make a record with any and all government agencies, authorities, courts, tribunals, or third parties, of the fact that Assignee owns all right, title and interest in and to the Trademarks, and any and all goodwill associated therewith, as well as all other rights associated with the portion of the business to which 1093332.1

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the Trademarks pertain and that Assignor no longer has any right, title or interest, of any kind or nature, in or to the Trademarks.

WHEREFORE, the parties have caused this Assignment to be duly executed below, on the date indicated, by their respective duly authorized officers.

# OPERA NEW MEDIA, LLC

Date / Wy 21, 2015

Name

Title:

FABFITFUN. INC

Date July 21, 2015

Name

Title: CEO

# Schedule A

Trademark	Registration No./Date	Goods/Services
FAB FIT FUN	4120500 April 3, 2012	IC 041. Providing newsletters in the fields of physical fitness, exercise, physical workouts, cooking, food preparation, meal planning, beauty, health and nutrition, wellness, cosmetics, fashion and self-improvement via e-mail; providing a website featuring information on fitness, exercise and physical workouts.
		IC 043. Providing a website featuring information on cooking, food preparation and meal planning.
		IC 044. Providing a website featuring information on beauty, health and nutrition, wellness and cosmetics.
		IC 045. Providing a website featuring information on fashion and self-improvement.

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**RECORDED: 08/04/2015** 

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