

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM350380

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SchoolWheels Direct, Inc.		04/01/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	SafeStop, Inc.		
Street Address:	3349 Highway 138, Building A, Suite C		
City:	Wall		
State/Country:	NEW JERSEY		
Postal Code:	07719		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4377580	SAFE STOP	
Registration Number:	4408186	SCHOOLWHEELS SAFESTOP	
CORRESPONDENCE DATA			
Fax Number:	3146673633		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3145526000		
Email:	ipdocket@thompsoncoburn.com		
Correspondent Name:	Matthew J. Himich		
Address Line 1:	One US Bank Plaza		
Address Line 4:	St. Louis, MISSOURI 63101		
ATTORNEY DOCKET NUMBER:	983846-105341, 105342		
NAME OF SUBMITTER:	Matthew J. Himich		
SIGNATURE:	/matthew j. himich/		
DATE SIGNED:	08/05/2015		
Total Attachments: 1			
source=SafeStop ASSIGNMENT BY SWD TO SSI#page1.tif			

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT ("Assignment") dated as of April 1st, 2015 (the "Effective Date"), is made by and between SchoolWheels Direct, Inc., a corporation of Delaware, having a place of 130 River Landing Drive, Unit 1D, Charleston, South Carolina 29492 ("SDI"), and SafeStop, Inc., a corporation of Delaware, having a place of business at 3349 Highway 138, Building A, Suite C, Wall, NJ 07719 ("SafeStop").

SDI is the owner of the trademarks shown below:

Country	Trademark Name	App. Ser. No.	Filing Date	Reg. No.	Issue Date
CA	SAFE STOP	1585636	07/11/2012		
CA	SCHOOLWHEELS SAFESTOP	1585637	07/11/2012		
US	SAFE STOP	85/658992	06/22/2012	4377580	07/30/2013
US	SCHOOLWHEELS SAFESTOP	85/658997	06/22/2012	4408186	09/24/2013

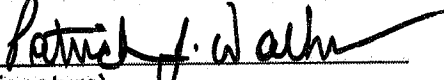
(the "Marks"), including the goodwill associated therewith;

Subject to the terms and conditions set forth below, SDI desires to assign to SafeStop all right, title, and interest that SDI may have in and to the to the Marks and the goodwill associated therewith.

NOW THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, SDI has, and hereby does, sell, assign and transfer unto SafeStop, the Marks together with the goodwill associated therewith, and the right to sue for, and recover for, any past infringements thereof, to be held and enjoyed by SafeStop, its successors and assigns, as fully and entirely as if the same would have been held and enjoyed by SDI had no sale and assignment of said Marks been made.


IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed as of the Effective Date.

SCHOOLWHEELS DIRECT, INC.


(signature)

Patrick Walker, CFO
Printed Name and Title

SAFESTOP, INC.


(signature)

Patrick Gallagher, Vice President
Printed Name and Title