

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM350397

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dragon Alliance, LLC		07/27/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	JAND, Inc.		
Street Address:	161 Avenue of the Americas		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10013		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4203320	ROOSEVELT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademark@cll.com, lmr@cll.com, rxa@cll.com, jks@cll.com		
Correspondent Name:	Joel Karni Schmidt		
Address Line 1:	1133 Avenue of the Americas		
Address Line 2:	Cowan Liebowitz & Latman P.C.		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	30387.010/LMR/JKS		
NAME OF SUBMITTER:	Lindsay M. Rodman		
SIGNATURE:	/Lindsay Rodman/		
DATE SIGNED:	08/05/2015		
Total Attachments: 1			
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OP \$40.00 4203320

ASSIGNMENT

THIS ASSIGNMENT is made between Dragon Alliance, LLC., a Delaware limited liability company, with an address at 971 Calle Amanecer, San Clemente, California 92673 ("Assignor"), on the one hand, JAND, Inc. d/b/a Warby Parker, a Delaware corporation, with an address at 161 Avenue of the Americas, New York, New York 10013 ("Assignee"), on the other hand.

WHEREAS, Assignor has used the ROOSEVELT mark and is the record owner of U.S. Reg. No. 4203320 therefor (the "Mark"); and

WHEREAS, Assignor wishes to assign to Assignee the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, all rights, title and interest in and to the Mark, including the application therefor, together with the goodwill of the business symbolized by the Mark, and the right to sue for, collect and retain all damages and profits and all other remedies for past infringements thereof.

IN WITNESS WHEREOF, Assignor has caused this Assignment Agreement to be executed and delivered effective as of July 27, 2015.

DRAGON ALLIANCE, LLC.

By: William H. Howard
Name: William H. Howard
Title: CEO / President

JAND, INC.

By: Anjali Kumar
Name: Anjali Kumar
Title: General Counsel