

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM350981

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pinnacle Wines Pty Limited		05/08/2015	COMPANY: AUSTRALIA
RECEIVING PARTY DATA			
Name:	Pinnacle Liquor Group Pty Ltd		
Street Address:	Level 1, 26 Waterloo Street		
City:	Surry Hills		
State/Country:	AUSTRALIA		
Postal Code:	NSW 2010		
Entity Type:	proprietary limited company: AUSTRALIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3408643	COCKATOO RIDGE	
Registration Number:	3667249		
CORRESPONDENCE DATA			
Fax Number:	2128135901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-813-5900		
Email:	assignments@fzlj.com		
Correspondent Name:	SUSAN UPTON DOUGLASS		
Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
Address Line 2:	866 UNITED NATIONS PLAZA		
Address Line 4:	NEW YORK, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	PINW 1303809		
NAME OF SUBMITTER:	Susan Upton Douglass		
SIGNATURE:	/anca nicolescu/		
DATE SIGNED:	08/11/2015		
Total Attachments: 4			
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Deed of Assignment

Details


Parties	Assignor	Assignee
	Name Pinnacle Wines Pty Limited	Name Pinnacle Liquor Group Pty Ltd
	ACN 159 768 046	ACN 159 767 843
	Address Level 1, 26 Waterloo Street Surry Hills NSW 2010	Address Level 1, 26 Waterloo Street Surry Hills NSW 2010

Date of deed	
Governing law	New South Wales, Australia

Recitals	A	The Assignor is the owner of the Trade Marks.
	B	The Assignor has agreed to assign to the Assignee all of the Assignor's right, title and interest (including any registration arising from any application forming part of the Trade Marks) subject to the following terms and conditions.

EXECUTED as a deed

EXECUTED by **PINNACLE WINES PTY LIMITED**
(ACN 159 768 046)

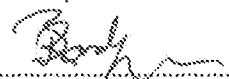

.....
Signature of director
ROD BORDIGNON
.....
Name of director

Signature of director/company secretary (delete whichever is not applicable)

Print name

5/8/15
.....
Date of execution

EXECUTED by **PINNACLE LIQUOR GROUP PTY LTD**
(ACN 159 767 843)


.....
Signature of director
ROD BORDIGNON
.....
Name of director

Signature of director/company secretary (delete whichever is not applicable)

Print name

5/8/15
.....
Date of execution

Signed by **PINNACLE WINES PTY LIMITED**
by its Attorney **RODNEY ALBINO BORDIGNON**
pursuant to Power of Attorney registered **19/11/14**
who has no notice of revocation of the said
Power of Attorney.

Signed by **PINNACLE LIQUOR GROUP PTY LTD**
its Attorney **RODNEY ALBINO BORDIGNON**
pursuant to Power of Attorney registered **19/11/14**
who has no notice of revocation of the said
Power of Attorney.

Deed of Assignment

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Deed of Assignment

General terms

1 Definitions

In this Deed., "Trade Marks" means:

- (a) The trade mark registrations and applications set out in the Schedule and all trade marks embodied therein;
 - (b) Any trade mark application which derives from or claims priority from such trade mark registrations or applications; and
 - (c) Any trade mark registrations arising from any application referred to in paragraphs (a) or (b).
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2 Assignment

The Assignor, with effect from the date of this Deed, assigns to the Assignee to hold absolutely all of the Assignor's right, title and interest in and to the Trade Marks, including any goodwill, of the business concerned in the goods and services in respect of which the Trade Marks are registered and all the rights, powers, liberties and immunities conferred on the proprietor of the Trade Marks, including the right to sue for damages and all other remedies in respect of any infringement of the Trade Marks which may have occurred prior to the date of this Deed.

3 Further assurances

Each party agrees, at its own expense, to do anything reasonably requested by the other party (such as signing and producing documents) as may be necessary or desirable to give full effect to the provisions of this deed and the assignment referred to herein.

4 Governing law


- (a) This deed is governed by the governing law specified in the Details section of this deed.
 - (b) Each party irrevocably submits to the non-exclusive jurisdiction of the courts of the State or Territory specified in the Details section of this deed.
 - (c) Each party waives any right to object to any proceedings being brought in those courts for any reason.
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5 Counterparts

This deed may consist of a number of copies, each signed by one or more parties to the deed. If so, the signed copies are treated as making up the one document and the date on which the last counterpart is executed will be the date of the deed.

Deed of Assignment

Schedule

Number	Trade Mark	Class	Status
3408643	COCKATOO RIDGE	33	Registered
3667249		33	Registered