

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM351817

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Scott Oshry		08/18/2015	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Maesa LLC		
Street Address:	400 Worth St.		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10013		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3747110	PLANTOLOGY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	805-275-1861		
Email:	sandy@sandylipkin.com		
Correspondent Name:	Law Offices of Sandy Lipkin		
Address Line 1:	P.O. Box 3518		
Address Line 4:	Ventura, CALIFORNIA 93006		
ATTORNEY DOCKET NUMBER:	692-010		
NAME OF SUBMITTER:	Sandy Lipkin		
SIGNATURE:	/Sandy Lipkin/		
DATE SIGNED:	08/18/2015		
Total Attachments: 2			
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OP \$40.00 3747110

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Scott Oshry

- Individual(s)
- Partnership
- Corporation- State: _____
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) US

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) 8/18/2015

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Maesa LLC

Street Address: 40 Worth Street

City: New York

State: New York

Country: US Zip: 10013

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other LLC Citizenship California

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____ Text _____

B. Trademark Registration No.(s)

3,747,110

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

PLANTOLOGY

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Sandy Lipkin

Internal Address: _____

Street Address: P.O. Box 3518

City: Ventura

State: CA Zip: 93006-3518

Phone Number: 805-275-1861

Docket Number: 692-010

Email Address: sandy@sandyipkin.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number 50-3946

Authorized User Name Sandy Lipkin

9. Signature:

Sandy Lipkin
Signature

8-18-15
Date

Sandy Lipkin

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK ASSIGNMENT

Scott Oshry, an individual ("Assignor") with an address for purposes of this Assignment of 10900 Wilshire Blvd., Los Angeles, California 90024, is the owner of the mark PLANTOLOGY, which was registered in the United States Patent and Trademark Office on February 2, 2010, as Registration No. 3,747,110.

Maesa LLC ("Assignee") is a California limited liability company, whose address for purposes of this Assignment is 40 Worth Street, New York, New York 10013.


For and good and valuable consideration, the receipt of which is hereby acknowledged, Assignor by these presents does hereby sell, assign, and transfer unto Assignee the entire right, title and interest in and to the trademark PLANTOLOGY and the United States registration thereof, Registration No. 3,747,110, dated February 2, 2010, together with the good will of the business connected with the use of and symbolized by said mark.

By: 
"Assignor" Scott Oshry, Individual

State of New York)
) ss.
County of New York)

On August 18, 2015, before me, personally appeared Scott Oshry, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same, and that by his signature executed this instrument.

Witness my hand and official seal.

JENNIFER F. NELSON
Notary Public, State of New York
No. 02NE0069516
Qualified in Westchester County
Commission Expires February 4, 20 


Notary Public