

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM351882

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NBA Properties, Inc.		08/18/2015	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	USA Basketball		
Street Address:	5465 Mark Dabling Boulevard		
City:	Colorado Springs		
State/Country:	COLORADO		
Postal Code:	80918-3842		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4298418	IHOOPS	
Registration Number:	4478339	IHOOPS	
Registration Number:	4324664	IHOOPS	
CORRESPONDENCE DATA			
Fax Number:	2122235159		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212 407 8330		
Email:	dwall@nba.com		
Correspondent Name:	Anil V. George		
Address Line 1:	OLYMPIC TOWER - 645 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10022		
NAME OF SUBMITTER:	Anil V. George		
SIGNATURE:	/anil v. george/		
DATE SIGNED:	08/19/2015		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between NBA Properties, Inc., a New York corporation, with a business address of 645 Fifth Avenue, New York, NY 10022 ("ASSIGNOR"), and USA Basketball, a 501(c)(3) nonprofit corporation of the state of Illinois, with a business address of 5465 Mark Dabbling Boulevard, Colorado Springs, CO 80918-3842 ("ASSIGNEE").

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, ASSIGNOR hereby states as follows:

ASSIGNOR owns the trademark registrations for the marks IHOOPS and IHOOPS and Design identified on Schedule A, which is incorporated herein by reference (the "MARKS").

ASSIGNOR wishes to convey all of ASSIGNOR'S worldwide right, title and interest in and to the MARKS to ASSIGNEE.

ASSIGNEE is a successor to the business of ASSIGNOR, which business is ongoing and existing, that is associated with the MARKS.

ASSIGNOR hereby assigns all right, title and interest in and to the MARKS, together with the goodwill of the business symbolized by the MARKS, to ASSIGNEE. ASSIGNOR shall provide lawful testimony and reasonable assistance and execute any and all documents necessary for ASSIGNEE to perfect, maintain and enforce its rights in the MARKS and the federal registrations therefor.

This assignment shall be effective worldwide.

Executed this 18th of August, 2015.



AMS
Legal Dept

NBA PROPERTIES, INC.

By: Anil V. George

Name: Anil V. George

Title: Vice President


USA BASKETBALL

By: Jim Tooley

Name: Jim Tooley

Title: CEO/Executive Director

SCHEDULE A

Mark	Class	Registration No.	Registration Date
IHOOPS	6	4298418	March 5, 2013
IHOOPS	14	4478339	February 4, 2014
	16	4324664	April 23, 2013