

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM351891

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GEN ART, LLC		08/18/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	TKC MEDIA GROUP LLC		
Street Address:	1129 E. 5TH STREET		
City:	LOS ANGELES		
State/Country:	CALIFORNIA		
Postal Code:	90013		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2461751	GEN ART	
CORRESPONDENCE DATA			
Fax Number:	5619622101		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	561-962-2100		
Email:	lapatino@duanemorris.com		
Correspondent Name:	Duane Morris LLP		
Address Line 1:	5100 Town Center Circle, Suite 650		
Address Line 2:	Gregory M. Lefkowitz		
Address Line 4:	Boca Raton, FLORIDA 33486		
ATTORNEY DOCKET NUMBER:	F8986-01101-SALE		
NAME OF SUBMITTER:	Gregory M. Lefkowitz		
SIGNATURE:	/Gregory M. Lefkowitz/		
DATE SIGNED:	08/19/2015		
Total Attachments: 1			
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**TRADEMARK ASSIGNMENT
(GEN ART)**

This Assignment is made by and between GEN ART, LLC, a Delaware limited liability company ("ASSIGNOR"), and TKC MEDIA GROUP LLC, a California limited liability company, with an address at 1129 E. 5th Street, Los Angeles, California 90013 ("ASSIGNEE") and is effective as of the date signed below (the "Effective Date").

WHEREAS, ASSIGNOR is the owner of various intellectual property rights, including but not limited the following U.S. trademark registration for GEN ART (the "Trademark");

Trademark & Class	Registration No.	Registration Date
GEN ART – Class 41	2461751	06/19/2001

WHEREAS, ASSIGNEE is desirous of obtaining from ASSIGNOR, and ASSIGNOR wishes to transfer and assign to ASSIGNEE, all right, title and interest in and to said Trademark;

WHEREAS, ASSIGNOR and ASSIGNEE have entered into a certain Sale Agreement, pursuant to which ASSIGNOR has agreed to sell and ASSIGNEE has agreed to purchase the Trademark;

NOW, THEREFORE, in consideration of the foregoing, as well as other good and valuable consideration the receipt and adequacy of which is hereby freely acknowledged, and intending to be legally bound, ASSIGNOR hereby assigns, grants and conveys to ASSIGNEE, and its successors and assigns, all right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by and associated with the Trademark.

IN WITNESS WHEREOF, ASSIGNOR has executed and delivered this Assignment by its duly authorized officers.

GEN ART, LLC

Date: Aug 18 2015

By: 
Marc Lotenberg, Chief Executive Officer