

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM351968

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Glitterbug Cosmetics, Inc.		08/18/2015	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Zoe Marketing, Inc.		
Street Address:	12375 World Trade Drive		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92128		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4016384	GLITTER BUG COSMETICS	
Registration Number:	4224338	THE FACE OF CHEER.	
CORRESPONDENCE DATA			
Fax Number:	6197445407		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	619 515.3207		
Email:	docketing@procopio.com		
Correspondent Name:	Lisel M. Ferguson c/o Procopio et al.		
Address Line 1:	525 B Street, Suite 2200		
Address Line 4:	San Diego, CALIFORNIA 92101		
ATTORNEY DOCKET NUMBER:	119114000001		
NAME OF SUBMITTER:	Lisel M. Ferguson		
SIGNATURE:	/Lisel M. Ferguson/		
DATE SIGNED:	08/19/2015		
Total Attachments: 2			
source=Trademark_Assignment_GLITTER_BUG_COSMETICS_RN_4016384_and_THE_FACE_OF_CHEER_RN_422			
source=Trademark_Assignment_GLITTER_BUG_COSMETICS_RN_4016384_and_THE_FACE_OF_CHEER_RN_422			

OP \$65.00 4016384

ASSIGNMENT OF TRADEMARK

WHEREAS, Glitterbug Cosmetics, Inc., a Nevada corporation (hereinafter "Assignor"), has adopted, is the owner of, has used and is using the trademarks registered at the United States Patent and Trademark Office as set forth on annexed Schedule "A" (hereinafter referred to as the "Trademark"); and

WHEREAS, Zoe Marketing, Inc., a Nevada corporation, having a principal place of business at 12375 World Trade Drive, San Diego, CA 92128 (hereinafter "Assignee"), effective on August 18, 2015 acquired all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the registrations thereof as set forth on annexed Schedule "A"; and

WHEREAS, it is desired that the assignment of the Trademarks identified on annexed Schedule "A" be made of record in the United States Patent and Trademark Office.

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor, as of the above date did hereby sell, assign, transfer and convey unto Assignee all of its rights, title and interest in and to each of the aforesaid Trademarks, worldwide, including any causes of action relating to said Trademarks, claims for damages, profits and costs, both in equity and law, for any infringement or infringements of said Trademark rights accruing on or before the date of the Assignment, together with the good will of the business symbolized by the Trademarks, and including the registrations thereof as set forth on annexed Schedule "A."

Executed this 18 day of August, 2015, at San Diego, California.

Glitterbug Cosmetics, Inc.

By 

Name: Russell Levine

Title: President

SCHEDULE "A"

<u>Mark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
GLITTER BUG COSMETICS	4,016,384	August 23, 2011
THE FACE OF CHEER.	4,224,338	October 16, 2012