

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM352403

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Eaton Brands, LLC		08/21/2015	LIMITED LIABILITY COMPANY: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hero Clean LLC		
<b>Street Address:</b>	1915 N.E. 117th Road		
<b>City:</b>	North Miami		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33181		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4790843	HERO CLEAN H	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3128847352		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3123273328		
<b>Email:</b>	trademark@amintalati.com		
<b>Correspondent Name:</b>	Ryan M. Kaiser		
<b>Address Line 1:</b>	55 West Monroe Street		
<b>Address Line 2:</b>	Suite 3400		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60603		
<b>ATTORNEY DOCKET NUMBER:</b>	H HERO CLEAN ASSIGNMENT		
<b>NAME OF SUBMITTER:</b>	Ashley L. Nelson, Amin Talati & Upadhye		
<b>SIGNATURE:</b>	/Ashley L. Nelson/		
<b>DATE SIGNED:</b>	08/24/2015		
<b>Total Attachments: 4</b>			
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**ASSIGNMENT OF TRADEMARK & GOODWILL**

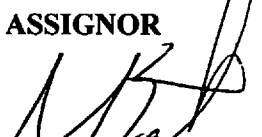
**WHEREAS**, Eaton Brands, LLC, a Limited Liability Company duly organized and existing under and by virtue of the laws of Florida and having its principal office and place of business at 105 Jumento Cay Lane, Bonita Springs, Florida 34134 (hereinafter referred to as "Assignor") has applied for registration of the HERO CLEAN H mark (hereinafter referred to as "the Mark"), in the United States Patent and Trademark Office as set forth on the attached Schedule A; and

**WHEREAS**, Hero Clean, LLC, a Limited Liability Company duly organized and existing under and by virtue of the laws of Delaware and having its principal office and place of business at 1915 N.E. 117<sup>th</sup> Road, North Miami, Florida 33181 (hereinafter referred to as "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the Marks and any registrations therefor, together with the goodwill of the business in connection with which the Marks are or may be used and which is symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof;

**NOW THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby irrevocably assign unto Assignee all rights, title and interest in and to the Marks and any resulting registrations for the United States and throughout the world together with the goodwill of the business in connection with which the Mark(s) are used and which is symbolized by the Mark(s), along with the right to recover for damages and profits for past infringements thereof;

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the Marks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of the Assignor.

**IN WITNESS WHEREOF**, the Assignor has executed this Agreement effective as of the date and year written below.

**ASSIGNOR**  
By:   
Signature  
MICHAEL EATON  
Printed Name  
CEO/FOUNDER  
Title  
8/21/15

Date

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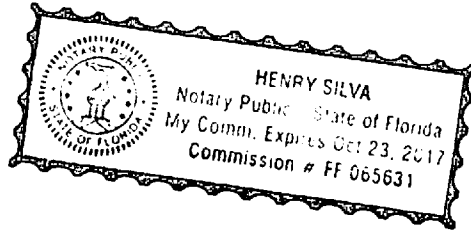
TRADEMARK  
REEL: 005606 FRAME: 0392

**CORPORATE ACKNOWLEDGEMENT**

STATE OF FLORIDA )  
 ) ss.:  
COUNTY OF MIAMI-DADE )

On this 21 day of AUGUST, 2015, before me personally came MICHAEL BORD EATON, who represents himself/herself to be a representative of Eaton Brands, LLC and who has the power to bind Eaton Brands, LLC to agreements, to me known, who being by me duly sworn did depose and say that (s) he is a citizen of USA and that Eaton Brands, LLC is the owner of record of the Marks, and that (s) he signed his name thereto by like order.

Henry Silva  
Notary Public



**SCHEDULE A**

Mark: HERO CLEAN H (logo)

Registration  
Number: 4,790,843

Registration Date: August 11, 2015

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