

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM352462

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Full Circle CRM, Inc.		06/16/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Full Circle Insights, Inc.		
Street Address:	3 Waters Park Dr., Suite 120		
City:	San Mateo		
State/Country:	CALIFORNIA		
Postal Code:	94403		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86446074	FULL CIRCLE INSIGHTS	
CORRESPONDENCE DATA			
Fax Number:	6507986701		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(650) 798-6700		
Email:	PLTrademarks@klgates.com		
Correspondent Name:	Britt L. Anderson, K&L Gates LLP		
Address Line 1:	630 Hansen Way		
Address Line 4:	Palo Alto, CALIFORNIA 94304		
ATTORNEY DOCKET NUMBER:	1402766.00001		
NAME OF SUBMITTER:	Britt L. Anderson		
SIGNATURE:	/britt l. anderson/		
DATE SIGNED:	08/24/2015		
Total Attachments: 2			
source=Full Circle CRM - Certificate of Amendment of A R Certificate of Incorporation (filed) (00067093xC0CB4)#page1.tif			
source=Full Circle CRM - Certificate of Amendment of A R Certificate of Incorporation (filed) (00067093xC0CB4)#page2.tif			

CH \$40.00 86446074

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "FULL CIRCLE CRM, INC.", CHANGING ITS NAME FROM "FULL CIRCLE CRM, INC." TO "FULL CIRCLE INSIGHTS, INC.", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF JUNE, A.D. 2015, AT 1:36 O'CLOCK P.M.

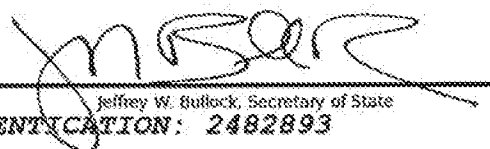
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE SUSSEX COUNTY RECORDER OF DEEDS.

5606867 8100

150940271



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 2482893

DATE: 06-19-15

TRADEMARK
REEL: 005606 FRAME: 0917

STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF AMENDED AND RESTATED
CERTIFICATE OF INCORPORATION

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

FIRST: That by an action by unanimous written consent, the Board of Directors of

Full Circle CRM, Inc.

adopted resolutions setting forth a proposed amendment of the Amended and Restated Certificate of Incorporation of said corporation, declaring said amendment to be advisable and authorizing the officers of the corporation to obtain stockholder approval therefore. The resolution setting forth the proposed amendment is as follows:

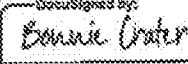
RESOLVED, that the Amended and Restated Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "I" so that, as amended the Article shall be and read as follows:

The name of this corporation is Full Circle Insights, Inc.

SECOND: That thereafter, pursuant to resolution of its Board of Directors, by an action by written consent of the stockholders of said corporation in accordance with Section 228 of the General Corporation Law of the State of Delaware, the amendment was approved by the necessary number of shares.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporate Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 16th day of June, 2015.

By: 
Title: President & CEO
Name: Bonnie Crater

{00005438;2}