

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM352362

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Douglas W. Voiers		08/17/2015	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Voiers Management Company, Inc.		
<b>Street Address:</b>	2110 Center Ridge Road		
<b>City:</b>	Avon		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44011		
<b>Entity Type:</b>	CORPORATION: OHIO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4534247	AURASMILE DENTAL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2165669711		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2165669700		
<b>Email:</b>	martin@rankinhill.com		
<b>Correspondent Name:</b>	Rankin, Hill and Clark LLP		
<b>Address Line 1:</b>	27355 Lorain Road, Suite 200		
<b>Address Line 4:</b>	North Olmsted, OHIO 44070-2224		
<b>ATTORNEY DOCKET NUMBER:</b>	DWV-36129		
<b>NAME OF SUBMITTER:</b>	Randolph E. Digges, III		
<b>SIGNATURE:</b>	/Randolph E. Digges, III/		
<b>DATE SIGNED:</b>	08/24/2015		
<b>Total Attachments: 1</b>			
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OP \$40.00 4534247

**TRADEMARK ASSIGNMENT**

This Trademark Assignment (hereinafter "Assignment") is made effective as of August 17, 2015, between **DOUGLAS W. VOIERS**, an individual having a mailing address of 2110 Center Ridge Road, Avon, Ohio 44011 (hereinafter "Assignor"), and **VOIERS MANAGEMENT COMPANY, INC.**, a corporation organized under the laws of the State of Ohio having a mailing address of 2110 Center Ridge Road, Avon, Ohio 44011 (hereinafter "Assignee").

WHEREAS, on August 28, 2012, U.S. Trademark App. Ser. No. 85/714,992 (hereinafter the "Application") was filed on behalf of and at the request of Assignor seeking to register the mark **AURASMILE DENTAL** (hereinafter the "Mark") on the Principal Register based on Assignor's bona fide intent to use the Mark in U.S. commerce in connection with "dental services, namely, performing restorative and cosmetic procedures; dentist services" (hereinafter the "Services");

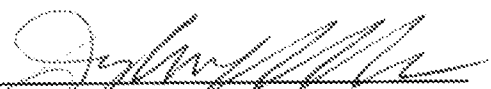
WHEREAS, Assignor previously granted an exclusive license to Assignee to use the Mark in connection with Services during the prosecution of the Application, said license at all times being subject to quality control measures set forth by Assignor;

WHEREAS, on May 20, 2014, the Application issued as U.S. Trademark Reg. No. 4,534,247 (hereinafter the "Registration"); and

WHEREAS, Assignor now desires to assign the Mark and Registration to Assignee, and Assignee now desires to acquire the Mark and Registration from Assignor.

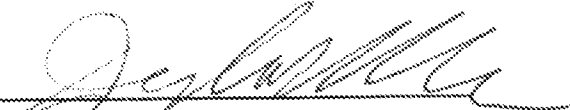
NOW THEREFORE, Assignor, who is the owner of the Mark and Registration, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, does hereby sell, transfer and convey all right, title and interest in said Mark and Registration including, but not limited to, all rights and goodwill attaching thereto, unto Assignee. This Assignment may be signed in electronically transmitted counterparts, and such signed counterparts when read together shall be accorded the same legal significance as a single document bearing the original signatures of both parties.

**DOUGLAS W. VOIERS**

  
\_\_\_\_\_  
Douglas W. Voiers

8/17/15  
\_\_\_\_\_  
[DATE]

**VOIERS MANAGEMENT COMPANY, INC.**

  
\_\_\_\_\_  
CEO

By its: 8/17/15  
\_\_\_\_\_  
[DATE]