

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM352752

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JV Brand Holdings LLC		08/24/2015	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Joan Vass Brand Holdings LLC		
Street Address:	1370 Broadway		
Internal Address:	Suite 1107		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4366860	JOAN VASS	
Registration Number:	1090892	JOAN VASS, N.Y.	
Registration Number:	1356873	JOAN VASS, U.S.A.	
CORRESPONDENCE DATA			
Fax Number:	5168690991		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	516-869-6422		
Email:	legalsiegal@aol.com		
Correspondent Name:	Laura B. Siegal		
Address Line 1:	39 Chestnut Road		
Address Line 4:	Manhasset, NEW YORK 11030		
NAME OF SUBMITTER:	Laura B. Siegal		
SIGNATURE:	/Laura B. Siegal/		
DATE SIGNED:	08/26/2015		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, **JV BRAND HOLDINGS LLC**, a limited liability company organized and existing under the laws of the State of New York, located at 1370 Broadway, Suite 1107, New York, New York 10018, owns the following trademarks in the United States:

JOAN VASS, Reg. No. 4366860
JOAN VASS, N.Y., Reg. No. 1090892
JOAN VASS, U.S.A., Reg. No. 1356873

WHEREAS, **JOAN VASS BRAND HOLDINGS LLC**, a limited liability company organized and existing under the laws of the State of New York, located at 1370 Broadway, Suite 1107, New York, New York 10018, is desirous of acquiring said trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **JV BRAND HOLDINGS LLC** hereby assigns to **JOAN VASS BRAND HOLDINGS LLC** all of its rights, title and interest in and to said trademarks together with the goodwill of the business symbolized by said trademarks.

Signed this 24th day of August, 2015.


JV BRAND HOLDINGS LLC

By: _____

Name: Joseph Gabbay
Title: Manager

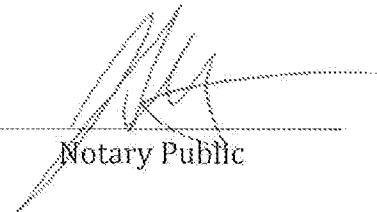
NOTARIAL CERTIFICATE

STATE OF NEW YORK }

ss:

COUNTY OF NEW YORK }

On this 24th day of August, 2015, before me personally appeared JOSEPH GABBAY [Name], to me known and known to me to be the MANAGER [Title] of **JV BRAND HOLDINGS LLC**, the above-mentioned Assignor, who acknowledged that he executed the foregoing Trademark Assignment on behalf of said Assignor and pursuant to authority duly received.



Notary Public

[STAMP AND SEAL]

JOSEPH S SUTTON
Notary Public, State of New York
No. 02SU6197738
Qualified in New York County
Commission Expires Dec. 1, 2016

