

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM352760

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|---|--|------------------------------|----------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| DE Spirits, LLC | | 08/26/2015 | LIMITED LIABILITY COMPANY: TEXAS |
| RECEIVING PARTY DATA | | | |
| Name: | Savvy Distillers, LP | | |
| Street Address: | 3601 S. Congress Avenue, Suite C104 | | |
| City: | Austin | | |
| State/Country: | TEXAS | | |
| Postal Code: | 78701 | | |
| Entity Type: | LIMITED PARTNERSHIP: TEXAS | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4644316 | AUSTIN'S ORIGINAL DEEP EDDY | |
| Registration Number: | 3895007 | DEEP EDDY | |
| Registration Number: | 4503922 | DANGEROUSLY REFRESHING | |
| Registration Number: | 4515352 | PLEASE DAY DRINK RESPONSIBLY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 5125364598 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 512-474-5201 | | |
| Email: | aoipdocket@nortonrosefulbright.com | | |
| Correspondent Name: | Alicia Morris Groos | | |
| Address Line 1: | 98 San Jacinto Boulevard, Suite 1100 | | |
| Address Line 4: | Austin, TEXAS 78701 | | |
| NAME OF SUBMITTER: | Alicia Morris Groos | | |
| SIGNATURE: | /Alicia Morris Groos/ | | |
| DATE SIGNED: | 08/26/2015 | | |
| Total Attachments: 2 | | | |
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| source=DE Spirits assignment#page2.tif | | | |

OP \$115.00 4644316

TRADEMARK ASSIGNMENT

WHEREAS, DE Spirits, LLC, a Texas limited liability company having a business address of 3601 S. Congress Avenue, Suite C104, AUSTIN, TX 78704 (“Assignor”), adopted, owns and uses the trademarks listed in the attached Exhibit A for which Assignor owns the identified federal trademark applications and registrations on the Principal Register of the United States Patent and Trademark Office for the goods and/or services identified therein (the “Marks”); and

WHEREAS, Savvy Distillers, LP a Texas Limited Partnership having an address of 3601 S. Congress Avenue, Suite C104, AUSTIN, TX 78704 (“Assignee”), desires to acquire any and all rights and goodwill associated with the above-referenced Marks and the applications and registrations therefor;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby transfers, releases and assigns to Assignee all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and the applications and registrations thereof, with any state or common law rights in the Marks, the right of priority, and all claims for damages by reason of past infringement of the Marks and the respective applications and registrations, with the right to sue for and collect the same for its own use and behalf and for the use and behalf of its successors, assigns and other legal representatives.



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|--|--|
| | <p><u>ASSIGNOR:</u></p> <p>DE SPIRITS, LLC</p> <p>By: </p> <p>Clayton Christopher, its Chairman</p> <p>Date: <u>Aug. 26, 2015</u></p> |
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EXHIBIT A

| Trademark | Serial No./Registration. No. |
|---|------------------------------|
| AUSTIN'S ORIGINAL DEEP EDDY & Design (girl with toe in the water)  | 4,644,316 |
| DEEP EDDY | 3,895,007 |
| DANGEROUSLY REFRESHING | 4,503,922 |
| PLEASE DAY DRINK RESPONSIBLY | 4,515,352 |