900336686 09/03/2015 TRADEMARK ASSIGNMENT COVER SHEET

Stylesheet Version v1.2

Electronic Version v1.1 ETAS ID: TM353919

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Swavelle/Mill Creek Fabrics, Inc.		09/03/2015	CORPORATION:

RECEIVING PARTY DATA

Name:	Swavelle Hospitality, LLC	
Street Address:	15 East 26th Street	
Internal Address:	2nd Floor	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10010	
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4493870	SWAVELLE HOSPITALITY

CORRESPONDENCE DATA

Fax Number: 2129499022

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2129499022

Email: amillstein@lawabel.com Lawrence E. Abelman **Correspondent Name:** Address Line 1: 666 Third Avenue

Address Line 2: 10th Floor

Address Line 4: New York, NEW YORK 10017-5621

ATTORNEY DOCKET NUMBER:	8005333
NAME OF SUBMITTER:	Lawrence E. Abelman
SIGNATURE:	/LEA/
DATE SIGNED:	09/03/2015

Total Attachments: 2

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> **TRADEMARK** REEL: 005616 FRAME: 0314

900336686

UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS, SWAVELLE/MILL CREEK FABRICS, INC., a corporation

organized and existing under the laws of the State of New York, United States of America, with an

office at 15 East 26th Street, City of New York, State of New York 10010-1505, United States of

America (hereinafter called the ASSIGNOR) is the owner of and has adopted and used the

following trademark registered in the United States Patent and Trademark Office:

<u>Trademark</u>

<u>Number</u>

SWAVELLE HOSPITALITY

4493870

AND WHEREAS, SWAVELLE HOSPITALITY, LLC, a limited liability

company organized and existing under the laws of the State of New York, United States of

America, with an office at 15 East 26th Street, City of New York, State of New York 10010-

1505, United States of America (hereinafter called the ASSIGNEE) is desirous of acquiring the

right, title and interest in and to the said trademark and the registration thereof.

NOW, THEREFORE, in consideration of U.S. \$1.00 and other good and valuable

consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents

does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and

interest in and to the said trademark and trademark registration, together with that part of the

goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said

trademark.

TRADEMARK REEL: 005616 FRAME: 0315 IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 3 of day of September . . 2015.

SWAVELLE/MILL CREEK FABRICS, INC.

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TRADEMARK REEL: 005616 FRAME: 0316

RECORDED: 09/03/2015