

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM354795

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Grant Dairy, LLC		11/18/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Good Culture, LLC		
Street Address:	233 S. Beverly Drive, 2nd Floor		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90212		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86420011	GOOD CULTURE	
CORRESPONDENCE DATA			
Fax Number:	4246450770		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4242147042		
Email:	tjstrademark@sycr.com		
Correspondent Name:	Thomas J. Speiss, III		
Address Line 1:	100 Wilshire Blvd., 4th Floor		
Address Line 4:	Santa Monica, CALIFORNIA 90401		
ATTORNEY DOCKET NUMBER:	103263-0002		
NAME OF SUBMITTER:	Thomas J. Speiss, III		
SIGNATURE:	/Thomas J. Speiss, III/		
DATE SIGNED:	09/11/2015		
Total Attachments: 2			
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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "GRANT DAIRY, LLC", CHANGING ITS NAME FROM "GRANT DAIRY, LLC" TO "GOOD CULTURE, LLC", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF NOVEMBER, A.D. 2014, AT 8:22 O'CLOCK P.M.

5567468 8100

141428179




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1879217

DATE: 11-19-14

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005621 FRAME: 0825

CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF FORMATION
OF
GRANT DAIRY, LLC
a Delaware limited liability company

It is hereby certified that:

1. The name of the limited liability company (hereinafter called the "Limited Liability Company") is: Grant Dairy, LLC.
2. The Certificate of Formation of the Limited Liability Company is hereby amended by striking out the first Article thereof and by substituting in lieu of said first Article the new Article as follows:

"NAME

The name of this limited liability company is: good culture, LLC."

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment of Certificate of Formation on November 18, 2014.



Jesse Merrill, President