

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM354819

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|---|--|---------------------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Vinolio Exports and Imports, LLC | | 09/09/2015 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Winery Marketing Services, LLC | | |
| Street Address: | 1040 Main Street, Suite 300 | | |
| City: | Napa | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 94559 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3883555 | CHATTERBOX | |
| Registration Number: | 3835876 | ALWAYS TALKIN' ABOUT YOUR BRAND | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 7072556876 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 707-252-7122 | | |
| Email: | tmdept@dpf-law.com | | |
| Correspondent Name: | J. Scott Gerien | | |
| Address Line 1: | 1455 First Street, Suite 301 | | |
| Address Line 4: | Napa, CALIFORNIA 94559 | | |
| ATTORNEY DOCKET NUMBER: | WINE032-001 | | |
| NAME OF SUBMITTER: | J. Scott Gerien | | |
| SIGNATURE: | /J. Scott Gerien/ | | |
| DATE SIGNED: | 09/11/2015 | | |
| Total Attachments: 1 | | | |
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CH \$65.00 3883555

ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION

Whereas, Vinolio Exports and Imports, LLC, a Delaware limited liability company, with a principal business address of 1040 Main Street, Suite 300, Napa, California 94559 ("Assignor") owns the following marks in the United States which are registered in the U.S. Patent and Trademark Office:

| <u>Trademark</u> | <u>Reg. No.</u> | <u>Reg. Date</u> |
|------------------------------------|-----------------|-------------------|
| CHATTERBOX | 3,883,555 | November 30, 2010 |
| ALWAYS TALKIN' ABOUT YOUR BRAND | 3,835,876 | August 17, 2010 |

Whereas, Winery Marketing Services, LLC, a Delaware limited liability company, with a principal business address of 1040 Main Street, Suite 300, Napa, California 94559 ("Assignee") is desirous of acquiring said U.S. marks and the U.S. registrations thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to the said marks in the U.S., together with the goodwill of the business symbolized by the marks in the U.S. and the above identified U.S. registrations thereof.

Dated: 9/9/2005

Vinolio Exports and Importers, LLC



Name: Craig L. Hewson
Title: President