

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM355495

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/05/2007
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Backside Group, LLC		10/30/2013	LIMITED LIABILITY COMPANY: UTAH

RECEIVING PARTY DATA

Name:	Bold, Inc.
Street Address:	1880 West 1500 South
City:	Salt Lake City
State/Country:	UTAH
Postal Code:	84104
Entity Type:	CORPORATION: UTAH

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3221084	BLACK PINE

CORRESPONDENCE DATA

Fax Number: 8018528203
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 801-805-3688
Email: pto@techlawventures.com
Correspondent Name: Preston C. Regehr
Address Line 1: 3290 W. Mayflower Way
Address Line 4: Lehi, UTAH 84043

ATTORNEY DOCKET NUMBER:	5010 TM BLACK PINE
NAME OF SUBMITTER:	Preston C. Regehr
SIGNATURE:	/Preston C. Regehr/
DATE SIGNED:	09/17/2015

Total Attachments: 1

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ASSIGNMENT OF MARKS AND IP

Reg. No.	Mark	Status
3375746	BLACKSTAR	[Registered; renewal due Jan. 29, 2014]
3375748	COMFORT TOUR	[Registered; renewal due Jan. 29, 2014]
3380791	NITESTAR	[Registered; renewal due Feb. 12, 2014]
3392243	BIG JOHNSON	[Registered, renew by March 4, 2014]
2859830	GRIZZLY	[Registered; renewal due July 6, 2014]
2876721	BACKSIDE GIRL	[Reg. cancelled; renewal due Aug. 24, 2010]
3209945	GO OVER IT	[Reg. cancelled; renewal due Feb. 20, 2013]
3209946	FEEL THE OUTDOORS	[Reg. cancelled; renewal due Feb. 20, 2013]
3209946	X FIBRE .07 DENIER Design	[Reg. cancelled; renewal due Feb. 20, 2013]
3209948	THE BACKSIDE	[Reg. cancelled; renewal due Feb. 27, 2013]
3221084	BLACK PINE	[Reg. cancelled; renewal due Mar. 27, 2013]
	NORTHERN	[never registered]
	NIRVANA	[never registered]
	GRAYSTAR	[never registered]
	BIG FOOT	[never registered]
	BACKSIDE	[never registered]
	THE BACKSIDE Design	[never registered]
	X FIBRE .07 DENIER	[never registered]

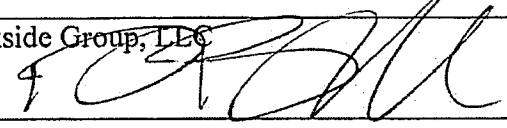
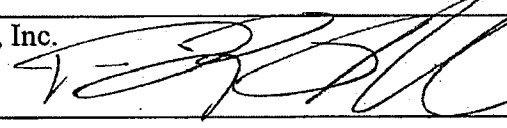
This confirms that FOR VALUE RECEIVED, the receipt and sufficiency of which is acknowledged, and effective as of July 5, 2007, **Backside Group, LLC**, a Utah limited liability company, assigned to **Bold, Inc.**, a Utah corporation, all of its rights, interests and titles in and to its trademarks, trade dress, copyrights, and other intellectual property, including the trademarks referenced above, and the goodwill of the business associated with and symbolized by its trademarks and trade dress. Said assignment includes an assignment of the United States trademark registrations referenced above, and any and all other applications or registrations therefor, including international rights, applications and registrations, if any.

The addresses of the parties as are set forth below.

Backside Group, LLC
 1880 West 1500 South
 Salt Lake City, Utah 84104

Bold, Inc.
 1880 West 1500 South
 Salt Lake City, Utah 84104

AGREED TO AND ACCEPTED BY:

Backside Group, LLC By:  Name: <u>DARIN NEWELL</u> Title: <u>MANAGER</u>	Bold, Inc. By:  Name: <u>DARIN NEWELL</u> Title: <u>PRESIDENT</u>
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