

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM355890

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jo Malone Limited		09/22/2015	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Jo Malone Inc.		
Street Address:	767 Fifth Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10153		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3276761	POMEGRANATE NOIR	
CORRESPONDENCE DATA			
Fax Number:	2122772355		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 277-2322		
Email:	uspto@estee.com		
Correspondent Name:	Rita M. Odin		
Address Line 1:	767 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10153		
ATTORNEY DOCKET NUMBER:	JM/POMEGRANATE NOIR		
NAME OF SUBMITTER:	Rita M. Odin		
SIGNATURE:	/Rita M. Odin/		
DATE SIGNED:	09/23/2015		
Total Attachments: 3			
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CH \$40.00 3276761

ASSIGNMENT OF REGISTERED TRADEMARK

This Assignment effective as of June 29, 2015 from JO MALONE LIMITED, a corporation organized and existing under the laws of the United Kingdom, whose address is The Old Imperial Laundry Warriner Gardens London UNITED KINGDOM SW11 4XW (hereinafter the "ASSIGNOR"), to JO MALONE INC., a corporation organized and existing under the laws of the State of Delaware whose address is 767 Fifth Avenue, New York, New York 10153 (hereinafter the "ASSIGNEE");

WITNESSETH THAT

WHEREAS, Assignor is the owner of those trademark identified on Exhibit 1 attached hereto and incorporated herein, which are registered in the United States Patent and Trademark Office and all registrations therefor ("Registered Domestic Marks");

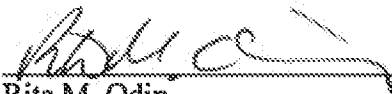
WHEREAS the Registered Domestic Mark shall hereinafter collectively be referred to as the "Intellectual Property";

WHEREAS, pursuant to terms of the Agreement, Assignor has agreed to assign and transfer all of the assets of Assignor to Assignee, including the Intellectual Property;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee and its successors and assigns all of Assignor's right, title and interest in the United States in and to the Intellectual Property, any registration which has been registered with respect thereto, and all goodwill symbolized thereby and associated therewith.

In witness whereof, the Assignor has hereunto executed this 22nd day of September, 2015.

JO MALONE LIMITED

By: 
Rita M. Odin
Director

On this 22nd day of Sept., 2015, before me personally appeared Rita M. Odin, to me known and known to me to be the individual described in and who executed the foregoing instrument, and she duly acknowledged to me that she executed the same for the purposes set forth therein.


Notary Public
My Commission Expires:

[SEAL]

LENNARD JOHN, JR.
Notary Public, State of New York
No. 01JO4996662 Qual. in Kings Co.
Certificate Filed in New York County
Commission Expires June 4, 2016

EXHIBIT 1
Registered Domestic Marks

<u>Trademark</u>	<u>Registration No.</u>	<u>Reg. Date</u>
POMEGRANATE NOIR	3276761	August 7, 2007