

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM356297

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Elite Research, LLC		09/24/2015	LIMITED LIABILITY COMPANY: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Elite Arms Inc.		
<b>Street Address:</b>	18600 W. Old US-12		
<b>City:</b>	Chelsea		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48118		
<b>Entity Type:</b>	CORPORATION: MICHIGAN		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4809188	ELITE ARMS	
<b>Registration Number:</b>	4809186	OUTFIT WITH CONFIDENCE	
<b>Registration Number:</b>	4761023	ED	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2486410270		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	248-641-1600		
<b>Email:</b>	docketingtm@hdp.com		
<b>Correspondent Name:</b>	Elizabeth K. Brock		
<b>Address Line 1:</b>	5445 Corporate Drive		
<b>Address Line 2:</b>	Harness, Dickey & Pierce P.L.C.		
<b>Address Line 4:</b>	Troy, MICHIGAN 48098		
<b>ATTORNEY DOCKET NUMBER:</b>	17043-500012		
<b>NAME OF SUBMITTER:</b>	Elizabeth K. Brock		
<b>SIGNATURE:</b>	/ekb/		
<b>DATE SIGNED:</b>	09/25/2015		
<b>Total Attachments: 2</b>			
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**TRADEMARK ASSIGNMENT**

This Trademark Assignment is made as of the last date written below ("Effective Date"), by and between **Elite Research, LLC**, a Michigan limited liability company, located at 18600 W. Old US-12 Chelsea, Michigan 48118 (hereinafter "Assignor"), and **Elite Arms Inc.**, a Michigan corporation, located at 18600 W. Old US-12 Chelsea, Michigan 48118 (hereinafter "Assignee").

WHEREAS, Assignor owns the trademarks and corresponding registrations therefor listed in Schedule A attached hereto, including the goodwill of the business associated therewith, and all common-law rights; and

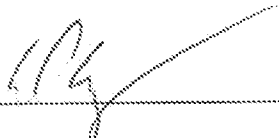
WHEREAS, Assignee desires to acquire the trademarks and corresponding registrations therefor listed in Schedule A, including the goodwill of the business associated therewith, and all common-law rights.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby conveys, transfers and assigns to Assignee all right, title, and interest in and to the trademarks and corresponding registrations therefor listed in Schedule A, including the goodwill of the business associated therewith, and all common-law rights.

Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the trademark.

IN WITNESS WHEREOF, the parties, by their duly authorized representatives, do hereby set their hands and seals as of the Effective Date.

**Elite Research, LLC**  
Assignor

Signature: 

Printed Name: DENNIS FINNIGAN

Title: MANAGER

Date: 9-24-15

**Elite Arms Inc.**  
Assignee

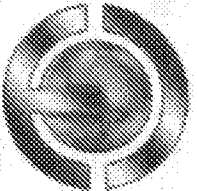
Signature: 

Printed Name: DENNIS FINNIGAN

Title: PRESIDENT

Date: 9-24-15

**TRADEMARK ASSIGNMENT  
SCHEDULE A**

<b>Trademark</b>	<b>Country</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
ELITE ARMS	United States	4809188	September 8, 2015
OUTFIT WITH CONFIDENCE	United States	4809186	September 8, 2015
	United States	4761023	June 23, 2015

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