TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM356645

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cushnie et Ochs, LLC		10/07/2014	LIMITED LIABILITY COMPANY: NEW YORK

RECEIVING PARTY DATA

Name:	Cushnie et Ochs Trademark, LLC	
Street Address:	336 West 37th Street, Suite 1200	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10018	
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3750456	CUSHNIE ET OCHS

CORRESPONDENCE DATA

Fax Number: 2123766080

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: trademarks@hballp.com

Correspondent Name: Marc Reiner

Address Line 1: 8 West 40th St, 12th Floor Address Line 4: New York, NEW YORK 10018

NAME OF SUBMITTER:	Marc S. Reiner
SIGNATURE:	/Marc S. Reiner/
DATE SIGNED:	09/29/2015

Total Attachments: 1

source=Cushnie et Ochs Trademark Assignment Agreement#page1.tif

TRADEMARK REEL: 005632 FRAME: 0458

900339125

TRADEMARK ASSIGNMENT

WHEREAS, Cushnie et Ochs, LLC ("<u>Assignor</u>") and Cushnie et Ochs Trademark, LLC ("<u>Assignee</u>"), pursuant to a TRADEMARK ASSIGNMENT AGREEMENT executed by the parties and dated as of <u>October 7</u>, 2014 (the "<u>Effective Date</u>") (the "<u>Agreement</u>"), whereby Assignor assigned to Assignee the Trademark, as defined below.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, as set forth in the Agreement, Assignor makes the following attestation and promises:

- Assignee, all right, title and interest, in and to the trademark "Cushnie et Ochs," registered with the United States Patent and Trademark Office in classes IC 025, US 022 and US 039, Registration #3750456 (the "Trademark"), including all common law rights therein, and all goodwill associated therewith, all applications to register and registrations thereof and the right to apply for and obtain registrations in all jurisdictions throughout the world for such Trademark. To the extent the Trademark comprises any logo or image containing any copyrightable aspect, Assignor hereby assigns to Assignee all right, title and interest in and to such copyrights in the logo or image, free and clear of all liens or encumbrances in all jurisdictions throughout the world.
- 2. Assignor agrees that, at Assignee's reasonable written request, Assignor will execute all necessary papers, take all rightful oaths, and do all reasonable acts necessary for vesting title in the Trademark in Assignee, its successors, assigns and legal representatives or nominees.

IN WITNESS WHEREOF, the parties hereto have signed this Trademark Assignment as of the Effective Date hereof.

Cushnie et Ochs, LLC

Carly Cushnie, Manager

TRADEMARK REEL: 005632 FRAME: 0459

RECORDED: 09/29/2015