

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM358029

|                                                                                                                                                                                                 |                                                                  |                       |                                  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------|-----------------------|----------------------------------|
| <b>SUBMISSION TYPE:</b>                                                                                                                                                                         | NEW ASSIGNMENT                                                   |                       |                                  |
| <b>NATURE OF CONVEYANCE:</b>                                                                                                                                                                    | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL               |                       |                                  |
| <b>CONVEYING PARTY DATA</b>                                                                                                                                                                     |                                                                  |                       |                                  |
| <b>Name</b>                                                                                                                                                                                     | <b>Formerly</b>                                                  | <b>Execution Date</b> | <b>Entity Type</b>               |
| MSG Holdings, L.P.                                                                                                                                                                              |                                                                  | 09/28/2015            | LIMITED PARTNERSHIP:<br>DELAWARE |
| <b>RECEIVING PARTY DATA</b>                                                                                                                                                                     |                                                                  |                       |                                  |
| <b>Name:</b>                                                                                                                                                                                    | Hartford Wolfpack, LLC                                           |                       |                                  |
| <b>Street Address:</b>                                                                                                                                                                          | Two Pennsylvania Plaza                                           |                       |                                  |
| <b>City:</b>                                                                                                                                                                                    | New York                                                         |                       |                                  |
| <b>State/Country:</b>                                                                                                                                                                           | NEW YORK                                                         |                       |                                  |
| <b>Postal Code:</b>                                                                                                                                                                             | 10121                                                            |                       |                                  |
| <b>Entity Type:</b>                                                                                                                                                                             | LIMITED LIABILITY COMPANY: DELAWARE                              |                       |                                  |
| <b>PROPERTY NUMBERS Total: 2</b>                                                                                                                                                                |                                                                  |                       |                                  |
| <b>Property Type</b>                                                                                                                                                                            | <b>Number</b>                                                    | <b>Word Mark</b>      |                                  |
| <b>Registration Number:</b>                                                                                                                                                                     | 4651754                                                          | HARTFORD WOLF PACK    |                                  |
| <b>Registration Number:</b>                                                                                                                                                                     | 2314903                                                          | HARTFORD WOLF PACK    |                                  |
| <b>CORRESPONDENCE DATA</b>                                                                                                                                                                      |                                                                  |                       |                                  |
| <b>Fax Number:</b>                                                                                                                                                                              | 2125562222                                                       |                       |                                  |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                                                  |                       |                                  |
| <b>Phone:</b>                                                                                                                                                                                   | (212) 556-2128                                                   |                       |                                  |
| <b>Email:</b>                                                                                                                                                                                   | nytrademarks@kslaw.com, mperry@kslaw.com,<br>kmccarthy@kslaw.com |                       |                                  |
| <b>Correspondent Name:</b>                                                                                                                                                                      | Maren C. Perry/King & Spalding LLP                               |                       |                                  |
| <b>Address Line 1:</b>                                                                                                                                                                          | 1185 Avenue of the Americas                                      |                       |                                  |
| <b>Address Line 4:</b>                                                                                                                                                                          | New York, NEW YORK 10036                                         |                       |                                  |
| <b>ATTORNEY DOCKET NUMBER:</b>                                                                                                                                                                  | 15786.104031                                                     |                       |                                  |
| <b>NAME OF SUBMITTER:</b>                                                                                                                                                                       | Maren C. Perry                                                   |                       |                                  |
| <b>SIGNATURE:</b>                                                                                                                                                                               | /mcp/                                                            |                       |                                  |
| <b>DATE SIGNED:</b>                                                                                                                                                                             | 10/08/2015                                                       |                       |                                  |
| <b>Total Attachments: 2</b>                                                                                                                                                                     |                                                                  |                       |                                  |
| source=HARTFORDWOLFPACKassignment#page1.tif                                                                                                                                                     |                                                                  |                       |                                  |
| source=HARTFORDWOLFPACKassignment#page2.tif                                                                                                                                                     |                                                                  |                       |                                  |

CH \$65.00 4651754

ASSIGNMENT OF INTELLECTUALL PROPERTY AGREEMENT

This assignment agreement (the "Assignment") is effective as of September 28, 2015 between MSG Holdings, L.P., a Delaware limited partnership, ("ASSIGNOR") and Hartford Wolfpack, LLC, a Delaware limited liability company, ("ASSIGNEE").

WHEREAS ASSIGNOR and ASSIGNEE desire to memorialize the assignment of all intellectual property in the U.S.A. and Canada associated with the Hartford WolfPack hockey team, including the team name, logos, and all other intellectual property, including as set forth on Schedule 1 attached hereto and made a part hereof, and all related registrations and/or applications thereto (collectively, "WolfPack IP").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, and transfer to ASSIGNEE, all right, title, and interest in WolfPack IP, including, but not limited to, all trademarks, service marks, and goodwill of the business associated therewith; copyrights; and all other intellectual property thereto.


IN TESTIMONY WHEREOF, the parties have executed this Assignment by their duly authorized officers.


ASSIGNOR

ASSIGNEE

MSG HOLDINGS, L.P.


HARTFORD WOLFPACK, LLC

By:   
Donna Coleman  
Interim Chief Financial Officer

By:   
Lawrence J. Burian  
Executive Vice President,  
General Counsel & Secretary  
Date Signed: September 28, 2015

Date Signed: September 28, 2015

**SCHEDULE I**

| Mark with Image                                                                                                            | Country       | Owner Name         | Status     | File Date  | Registration # | Registration Date | Class                                                                                                                                                                                                                                                                                                                                                                                         | Assignee               |
|----------------------------------------------------------------------------------------------------------------------------|---------------|--------------------|------------|------------|----------------|-------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|
| HARTFORD<br>WOLF PACK                                                                                                      | UNITED STATES | MSG Holdings, L.P. | REGISTERED | 7-Jan-2014 | 4651754        | 9-Dec-2014        | 25 - Int. Clothing, namely, Baseball caps, Knit hats, Sports jerseys, T-shirts, Socks, Sweatshirts, Long sleeve Pullovers, Jackets, Pajama pants, Wrist bands.<br>28 - Int. Mini-hockey sticks; Hockey pucks; Toy foam novelty items, namely, foam fingers, foam claws, foam heads; Face masks for hockey.<br>41 - Int. Entertainment services in the nature of professional hockey contests. | Hartford Wolfpack, LLC |
| HARTFORD<br>WOLF PACK &<br>Design<br> | UNITED STATES | MSG Holdings, L.P. | REGISTERED | 2-Sep-1997 | 2314903        | 1-Feb-2000        | 41 - Int. Entertainment services in the nature of professional hockey contests.                                                                                                                                                                                                                                                                                                               | Hartford Wolfpack, LLC |