# OP \$40.00 8585660

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM358720

UBMISSION TYPE: NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Mark Cohen		08/24/2015	INDIVIDUAL: UNITED STATES

### **RECEIVING PARTY DATA**

Name:	Cue Ball Productions, LLC	
Street Address:	P.O. Box 802	
City:	Alpine	
State/Country:	NEW JERSEY	
Postal Code:	07620	
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY	

# **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	85856601	TECH COUTURE

### CORRESPONDENCE DATA

**Fax Number:** 2127645060

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 2125757900

**Email:** skim@ballonstoll.com

Correspondent Name: Howard Bader

Address Line 1: 729 Seventh Avenue

Address Line 2: 17th Floor

Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:	17959-014
NAME OF SUBMITTER:	Howard Bader
SIGNATURE:	/hbader/
DATE SIGNED:	10/15/2015

## **Total Attachments: 2**

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TRADEMARK REEL: 005645 FRAME: 0758

# ASSIGNMENT OF TRADEMARK AND RELATED GOODWILL

WHEREAS, MARK COHEN, an individual residing at P.O. Box 802, Alpine, NJ 07620 (hereinafter referred to as "Assignor") owns the trademark "TECH COUTURE," which is the subject of U.S. Trademark Application Serial Number 85856601 filed on February 21, 2013 (hereinafter referred to as the "Trademark");

WHEREAS, CUE BALL PRODUCTIONS, LLC, a New Jersey limited liability company (hereinafter referred to as "Assignee"), desires to take assignment of the subject Trademark together with all of the Assigner's right, title and interest in and to said Trademark and the corresponding Unites States Trademark Registration/Application and of all the goodwill that has inured to, become symbolized by and associated with the Trademark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto the Assignee all right, title and interest in the Frademark, and to the corresponding United States Trademark Registration/Application thereto, including all of the goodwill that has inured to, become symbolized by and associated with the Trademark;

ASSIGNOR does hereby further assign unto the Assignee all common law right, title and interest, and any other right, title and interest in the Trademark and any and all copyright in the design and subsidiary and/or ancillary rights in any form, including all of the goodwill that has inured to, become symbolized by and associated with the Trademark.

Dated: August 24, 2015

ASSIGNOR

[signature]

STATE OF NEW JERSEY, COUNTY OF SOCIETY SS:

On August 24, 2015, before be, the undersigned authority, personally appeared MARK COHEN, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to in the within instrument and acknowledged to me that

TRADEMARK REEL: 005645 FRAME: 0759 he executed the same in the capacity set forth and that by his signature on the instrument he executed same for the purposes therein expressed.

Notary Public ...

JAMES M GERAGHTY

ID # 2395061 NOTARY PUBLIC STATE OF NEW JERSEY My Commission Expires April 12, 2020

> TRADEMARK REEL: 005645 FRAME: 0760

**RECORDED: 10/15/2015**