

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM358880


<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Vets Plus, Inc.		10/12/2015	CORPORATION: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Probioticsmart, LLC		
<b>Street Address:</b>	4602 Domain Drive		
<b>City:</b>	Menomonie		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	54751		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: WISCONSIN		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3788609	PROBIOTICSMART.COM	
<b>Registration Number:</b>	3826671	PROBIOTICSMART.COM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6082529243		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6082558891		
<b>Email:</b>	mal@dewittross.com		
<b>Correspondent Name:</b>	Marcia Layton		
<b>Address Line 1:</b>	DeWitt Ross & Stevens S.C.		
<b>Address Line 2:</b>	2 E. Mifflin St., Suite 600		
<b>Address Line 4:</b>	Madison, WISCONSIN 53703-2865		
<b>ATTORNEY DOCKET NUMBER:</b>	47528025		
<b>NAME OF SUBMITTER:</b>	Marcia Layton		
<b>SIGNATURE:</b>	/marcialayton/		
<b>DATE SIGNED:</b>	10/16/2015		
<b>Total Attachments: 2</b>			
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OP \$65.00 3788609

**ASSIGNMENT OF MARKS**

This document is an ASSIGNMENT made by Vets Plus, Inc., a Wisconsin corporation located and doing business at 302 Cedar Falls Rd., Menomonie, WI 54751 (hereinafter the ASSIGNOR), to ProbioticSmart, LLC, a Wisconsin limited liability company located and doing business at 4602 Domain Drive, Menomonie, WI 54751 (hereinafter the ASSIGNEE).

ASSIGNOR has adopted, used, is using and is the owner of the following marks, as identified in the following documents on file in the U.S. Patent and Trademark Office:

Mark	Registration No.	Registration Date
 ProbioticSmart.com	3,788,609	11 May 2010
PROBIOTICSMART.COM	3,826,671	27 July 2010

ASSIGNEE wishes to acquire the foregoing marks, the foregoing U.S. applications for registration and/or registrations, and the goodwill of the business connected with and symbolized by the marks.

**THEREFORE**, for good and valuable consideration provided by ASSIGNEE to ASSIGNOR, the receipt and sufficiency of which is hereby mutually acknowledged:

ASSIGNOR hereby sells, assigns, and transfers to ASSIGNEE all of its rights, title and interest in and to the above-noted marks, all above-noted registrations of and applications to register the marks, and all goodwill associated with and symbolized by the marks. ASSIGNOR represents and warrants that it has the full power to enter into and perform this agreement.

ASSIGNOR further assigns to ASSIGNEE all right to sue for and receive all damages accruing from past infringements of the marks herein assigned.

ASSIGNOR shall execute and deliver such additional documents as may be reasonably requested by ASSIGNEE to vest or protect ASSIGNEE's rights in the marks.

This agreement shall be binding upon and shall inure to the benefit of the heirs, legal representatives, successors, and assigns of ASSIGNOR and ASSIGNEE, as well as all others acting by, through, with or under their direction, and all those in privity therewith.

This agreement shall be construed under and pursuant to the laws of the State of Wisconsin, and the form and venue for any conflict shall be a court located in the State of Wisconsin or within any other state in which it is alleged by the plaintiff that the defendant has violated this agreement.

On behalf of both Vets Plus, Inc. (ASSIGNOR) and Probioticsmart.com, LLC (ASSIGNEE):

Rajiv Lal  
Rajiv Lal  
CEO, Vets Plus, Inc.  
and CEO, Probioticsmart.com, LLC

<u>10</u>	<u>12</u>	<u>2015</u>
Month	Day	Year

The Notary named below states that on this 12<sup>th</sup> day of October, 2015, Rajiv Lal appeared before me at:

City of Menomonie County of Dunn State of WI  
and acknowledged that this agreement was signed as a free act on behalf of ASSIGNOR Vets Plus, Inc. and ASSIGNEE Probioticsmart.com, LLC, with authority to do so.

Barl Wynne  
Notary Public

State of Wisconsin

My commission expires: June 30, 2017