

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM359156

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Optimum Web Marketing, Inc.		10/19/2015	CORPORATION: MONTANA
RECEIVING PARTY DATA			
Name:	Be Found Online, LLC		
Street Address:	3304 N Lincoln Ave		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60657		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4601386	BE FOUND. BE RELEVANT. ONLINE.	
CORRESPONDENCE DATA			
Fax Number:	9175229615		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2122069399		
Email:	staff@wrsamuelslaw.com		
Correspondent Name:	William R. Samuels		
Address Line 1:	280 Madison Avenue		
Address Line 2:	Suite 600		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	AGM-01626-16		
NAME OF SUBMITTER:	William R. Samuels		
SIGNATURE:	/William R. Samuels/		
DATE SIGNED:	10/19/2015		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, Optimum Web Marketing, Inc., a Montana Corporation located at 711 Medford Center, #323 Medford, Oregon 97504 (“**Assignor**”), has adopted, owns and is using the marks “BE FOUND. BE RELEVANT. ONLINE” (the “**Mark**”) in connection with various goods and/or services, namely “On-line Internet advertising and marketing services; social media strategy and marketing consultancy”;

WHEREAS, Assignor owns the following United States Federal Registration for the Mark on the Principal Register of the United States Patent and Trademark Office for the goods and/or services identified therein:

Trademark	Registration No.	Filing Date	Registration Date
BE FOUND. BE RELEVANT. ONLINE.	4,601,386	February 13, 2014	September 9, 2014

WHEREAS, Be Found Online, LLC an Illinois Limited Liability Company located at 3304 N Lincoln Ave Chicago, Illinois 60657 (“**Assignee**”) desires to acquire the Mark and the above-referenced Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof.

Optimum Web Marketing, Inc.

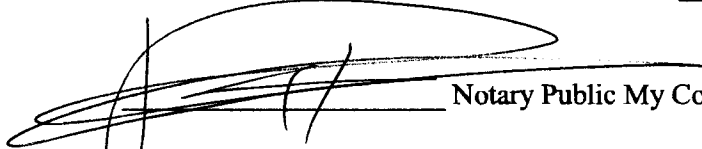
By: 

Name: Matt Dalbey

Title: President

Dated effective as of: 10/15/15

SUBSCRIBED and SWORN to before me this 15th of Oct 2015


Notary Public My Commission Expires: 6-11-16
Randall Harris

United States of America

United States Patent and Trademark Office

**BE FOUND. BE RELEVANT.
ONLINE.**

Reg. No. 4,601,386

Registered Sep. 9, 2014

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

OPTIMUM WEB MARKETING, INC. (MONTANA CORPORATION)
PO BOX 13
MEDFORD, OR 97501

FOR: ON-LINE INTERNET ADVERTISING AND MARKETING SERVICES; SOCIAL MEDIA STRATEGY AND MARKETING CONSULTANCY, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-31-2012; IN COMMERCE 3-31-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-192,772, FILED 2-13-2014.

BARBARA BROWN, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

TRADEMARK
REEL: 005648 FRAME: 0121

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

[Handwritten signature]

State of Oregon
Co. of Jackson

Page: 2 / RN # 4,601,386

signed before me on 10/15/15

[Handwritten signature]
RANDALL HARRIS

