

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM359839

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Whiter Image, LLC.		10/23/2015	LIMITED LIABILITY COMPANY: GEORGIA
RECEIVING PARTY DATA			
Name:	Brighter Image, LLC.		
Doing Business As:	Whiter Image, LLC.		
Street Address:	670 Endeavor circle		
City:	brea		
State/Country:	CALIFORNIA		
Postal Code:	92821		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4280088	WHITE BLITZ TOGO WHITENING PEN	
CORRESPONDENCE DATA			
Fax Number:	9098390881		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9098390888		
Email:	vicky.yang@pac-dent.com		
Correspondent Name:	Brighter Image, LLC.		
Address Line 1:	670 Endeavor circle		
Address Line 4:	brea, CALIFORNIA 92821		
NAME OF SUBMITTER:	Daniel Wang		
SIGNATURE:	/Daniel Wang/		
DATE SIGNED:	10/23/2015		
Total Attachments: 1			
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OP \$40.00 4280088

Trademark Assignment Agreement

This Trademark Purchase and Assignment Agreement (the "Agreement") is made as of Oct 23, (the "Effective Date"), between trademark owner, Whiter Image, LLC. (the "Assignor"), and future trademark owner, Brighter Image, LLC. (the "Assignee").

The Assignor is the registered owner of a mark that is registered in the United States Patent and Trademark Office, Registration No.4,280,088, dated January 22, 2013.

The Assignee wishes to acquire the Assignor's rights in the trademark listed in this agreement.

The Assignor agrees to assign this trademark as a part of the assets purchase transaction between the Assignee and the Assignor.

In exchange, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the mark, together with

- 1) the goodwill of the business relating to the products and services on which the marks are used and for which they are registered,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and
- 3) all rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the mark and its related property.

In witness whereof, the Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.

Signed by:  _____

Name: Brad Stevens

Title: CEO, Whiter Image, LLC.