

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM359859

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KRAFT FOODS FRANCE INTELLECTUAL PROPERTY S.A.S		10/08/2015	LIMITED LIABILITY COMPANY: FRANCE
RECEIVING PARTY DATA			
Name:	Jacobs Douwe Egberts Trading FR SAS		
Street Address:	6 avenue Réaumur		
City:	Clamart		
State/Country:	FRANCE		
Postal Code:	92140		
Entity Type:	SAS: FRANCE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3704958	CARTE NOIRE	
Registration Number:	2156182	CARTE NOIRE	
CORRESPONDENCE DATA			
Fax Number:	7038482981		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7035843270		
Email:	trademarks@rmsclaw.com		
Correspondent Name:	David Safran		
Address Line 1:	7918 Jones Branch Drive, Suite 500		
Address Line 4:	McLean, VIRGINIA 22102		
ATTORNEY DOCKET NUMBER:	DSS		
NAME OF SUBMITTER:	David S. Safran		
SIGNATURE:	/davidssafran/		
DATE SIGNED:	10/24/2015		
Total Attachments: 2			
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**CONFIRMATORY DEED OF ASSIGNMENT
UNITED STATES**

This DEED is made between:

Kraft Foods France Intellectual Property S.A.S., a company duly organized and existing under the Laws of France, of 6 Av Réaumur, 92140 Clamart, France ("the Assignor");

and

Jacobs Douwe Egberts Trading FR SAS, a company duly organized and existing under the Laws of France, of 6 Avenue Réaumur, 92140 Clamart, France ("the Assignee");

WHEREAS, Assignor and Assignee entered into an IP Assignment Agreement executed on July 2nd, 2015 (hereinafter, the "Agreement"), wherein Assignor contributed all of its rights, title and interests in, to and under trademarks set forth on Annex A hereto, including the applications and registrations therefore (the "assigned Marks"), along with all related common law marks and all appurtenant goodwill to Assignee;

NOW THEREFORE, in consideration of the foregoing and pursuant to the mutual promises set forth in the Agreement, Assignor and Assignee confirm the following:

- (a) The Assignor is the proprietor of the trade marks in the United States as set out in the attached schedule marked "Annex A" (the "Trademarks"); and
- (b) The Assignor and the Assignee have agreed that the Trademarks should be transferred to the Assignee;
- (c) The Assignment of the afore-mentioned trademarks became effective as of July 2nd, 2015.

IT IS AGREED THAT:

For good and valuable consideration of the sum of 1 EUR, receipt of which is hereby acknowledged by the Assignor, the Assignor hereby confirms having assigned, transferred and set over unto the Assignee, its successors all rights, title and interests in the United States in the Trademarks together with the goodwill of the business represented and symbolised by the Trademarks and the Assignee accepts the said assignment.

IN WITNESS WHEREOF, the Assignor and Assignee have caused this Assignment to be executed by their authorized representatives.

Signed as a Deed in Munich, Germany on behalf of the **Assignor** this 8th day of October 2015 by



Daniela Varioni, Proxy-Holder

Signed as a Deed in Munich, Germany on behalf of the **Assignee** this 8th day of October 2015 by



Anna Popova, Proxy-Holder

Annex A

IP Right	Application No.	Registration No.	Class(es)
CARTE NOIRE	77/708788	3704958	30
CARTE NOIRE	75/168714	2156182	30