

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM360210

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Kenya's World LLC		12/26/2013	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Affirmation Group, LLC		
<b>Street Address:</b>	53 Drown Parkway		
<b>City:</b>	Rumford		
<b>State/Country:</b>	RHODE ISLAND		
<b>Postal Code:</b>	02916		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3010010	KENYA	
<b>Registration Number:</b>	4437101	KEYSHIA	
<b>Registration Number:</b>	4612099	TJ	
<b>Registration Number:</b>	4736146	NICOLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4012734447		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	401-273-4446		
<b>Email:</b>	sjh@barjos.com		
<b>Correspondent Name:</b>	Stephen Holmes		
<b>Address Line 1:</b>	101 Dyer Street		
<b>Address Line 2:</b>	5th floor		
<b>Address Line 4:</b>	Providence, RHODE ISLAND 02903		
<b>ATTORNEY DOCKET NUMBER:</b>	AFFIRMATION GROUP, LLC		
<b>NAME OF SUBMITTER:</b>	Stephen holmes		
<b>SIGNATURE:</b>	/stephen holmes/		
<b>DATE SIGNED:</b>	10/27/2015		
<b>Total Attachments: 3</b>			

OP \$115.00 3010010

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# Delaware

PAGE 1

*The First State*


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "KENYA'S WORLD LLC", CHANGING ITS NAME FROM "KENYA'S WORLD LLC" TO "AFFIRMATION GROUP, LLC", FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF DECEMBER, A.D. 2013, AT 7:30 O'CLOCK A.M.

4837947 8100

131474863

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 1014423

DATE: 12-26-13

TRADEMARK  
REEL: 005653 FRAME: 0941

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 07:30 AM 12/26/2013  
FILED 07:30 AM 12/26/2013  
SRV 131474863 - 4837947 FILE

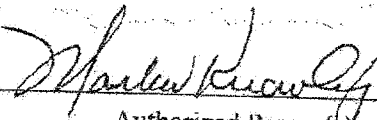
### STATE OF DELAWARE CERTIFICATE OF AMENDMENT

1. Name of Limited Liability Company: Kenya's World, LLC

2. The Certificate of Formation of the limited liability company is hereby amended as follows:

Article 1 - The name of the limited liability company is Affirmation Group, LLC

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 19<sup>th</sup> day of DECEMBER, A.D. 2013

By:   
Authorized Person(s)

Name: Mark W Knowling  
Print or Type



# State of Delaware

SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
P.O. BOX 898  
DOVER, DELAWARE 19903

131474863

9769089  
KENYA'S WORLD LLC  
4927 FALL CREEK ROAD  
INDIANAPOLIS

IN 46220

12-26-2013

ATTN: MARK W KNOWLING X

DESCRIPTION	AMOUNT
AFFIRMATION GROUP, LLC	
4837947 0240 Amendment; Domestic	
Amendment Fee	180.00
Certification Fee	50.00
Court Municipality Fee, Dover	20.00
Expedite Fee, 24 Hour	100.00
FILING TOTAL	350.00
TOTAL PAYMENTS	350.00
SERVICE REQUEST BALANCE	.00