

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM360322

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hancock & Moore, Inc.		10/05/2015	CORPORATION: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	RHF - HM, LLC		
<b>Street Address:</b>	PO Box 608		
<b>City:</b>	Hickory		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28603		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4349997	HANCOCK & MOORE	
<b>Registration Number:</b>	1534327	CABOTWRENN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6152386301		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	615-238-6304		
<b>Email:</b>	trademarks@bonelaw.com		
<b>Correspondent Name:</b>	Paul W. Kruse		
<b>Address Line 1:</b>	511 Union Street		
<b>Address Line 2:</b>	Suite 1600		
<b>Address Line 4:</b>	Nashville, TENNESSEE 37219		
<b>ATTORNEY DOCKET NUMBER:</b>	112343-60800		
<b>NAME OF SUBMITTER:</b>	Paul W. Kruse		
<b>SIGNATURE:</b>	/Paul W. Kruse/		
<b>DATE SIGNED:</b>	10/28/2015		
<b>Total Attachments: 3</b>			
source=Trademark Assignment - Hancock Moore, Inc. to RHF - HM, LLC (01306309)#page1.tif			
source=Trademark Assignment - Hancock Moore, Inc. to RHF - HM, LLC (01306309)#page2.tif			

OP \$65.00 4349997



**TRADEMARK ASSIGNMENT**


**WHEREAS**, Hancock & Moore, Inc. (hereinafter "Assignor"), a North Carolina corporation, with a mailing address of PO Box 3444, Hickory, North Carolina 28603, is the owner of the trademarks and the applications and/or registrations therefor shown on Schedule A (attached hereto, collectively, the "Trademarks"); and

**WHEREAS**, RHF – HM, LLC a North Carolina limited liability company, having a mailing address of PO Box 608, Hickory, North Carolina 28603 ("Assignee") desires to acquire the entire right, title and interest in and to said Trademarks.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, as of the Effective Date set forth below, does hereby sell, assign and transfer to Assignee, and its successors and assigns, the entire right, title and interest in the Trademarks, together with the good will symbolized by said Trademarks and the applications and registrations therefor, such Trademarks to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment and sale not been made.

**IN WITNESS WHEREOF**, Assignor and Assignee have signed this Trademark Assignment as of this 5<sup>th</sup> day of October, 2015 ("Effective Date").

HANCOCK & MOORE, INC.

By:   
Timothy L. Rogers, President

RHF – HM, LLC

By: \_\_\_\_\_  
Brandon M. Hucks  
Chief Financial Officer

**TRADEMARK ASSIGNMENT**

**WHEREAS**, Hancock & Moore, Inc. (hereinafter "Assignor"), a North Carolina corporation, with a mailing address of PO Box 3444, Hickory, North Carolina 28603, is the owner of the trademarks and the applications and/or registrations therefor shown on Schedule A (attached hereto, collectively, the "Trademarks"); and

**WHEREAS**, RHF – HM, LLC a North Carolina limited liability company, having a mailing address of PO Box 608, Hickory, North Carolina 28603 ("Assignee") desires to acquire the entire right, title and interest in and to said Trademarks.


**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, as of the Effective Date set forth below, does hereby sell, assign and transfer to Assignee, and its successors and assigns, the entire right, title and interest in the Trademarks, together with the good will symbolized by said Trademarks and the applications and registrations therefor, such Trademarks to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment and sale not been made.

**IN WITNESS WHEREOF**, Assignor and Assignee have signed this Trademark Assignment as of this 5<sup>th</sup> day of October, 2015 ("Effective Date").

HANCOCK & MOORE, INC.

By: \_\_\_\_\_  
Timothy L. Rogers, President

RHF – HM, LLC

By:  \_\_\_\_\_  
Brandon M. Hucks  
Chief Financial Officer

**SCHEDULE A**

<b>Mark</b>	<b>Country</b>	<b>Registration No.</b>	<b>Serial No.</b>	<b>Date</b>
Hancock & Moore	United States	4349997	85-756,613	6/11/13
Hancock & Moore	China – Pending	9642379	N/A	7/30/15 - application
CABOTWRENN (Stylized)	United States	1534327	73739042	