

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM360325

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jessica Charles. LLC		10/05/2015	LIMITED LIABILITY COMPANY: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	RHF - HM, LLC		
Street Address:	PO Box 608		
City:	Hickory		
State/Country:	NORTH CAROLINA		
Postal Code:	28603		
Entity Type:	LIMITED LIABILITY COMPANY: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4382950	JESSICA CHARLES	
CORRESPONDENCE DATA			
Fax Number:	6156876993		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	615-238-6304		
Email:	trademarks@bonelaw.com		
Correspondent Name:	Paul W. Kruse		
Address Line 1:	511 Union Street		
Address Line 2:	Suite 1600		
Address Line 4:	Nashville, TENNESSEE 37219		
ATTORNEY DOCKET NUMBER:	112343-60800		
NAME OF SUBMITTER:	Paul W. Kruse		
SIGNATURE:	/Paul W. Kruse/		
DATE SIGNED:	10/28/2015		
Total Attachments: 3			
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source=Trademark Assignment - Jessica Charles, LLC to RHF - HM, LLC (01306310)#page2.tif			

OP \$40.00 4382950

TRADEMARK ASSIGNMENT

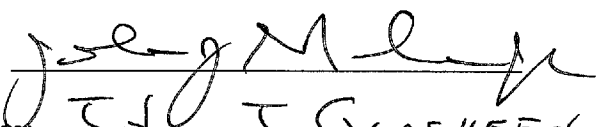
WHEREAS, Jessica Charles, LLC (hereinafter "Assignor"), a North Carolina limited liability company, with a mailing address of PO Box 3444, Hickory, North Carolina 28603, is the owner of the trademarks and the applications and/or registrations therefor shown on Schedule A (attached hereto, collectively, the "Trademarks"); and

WHEREAS, RHF – HM, LLC a North Carolina limited liability company, having a mailing address of PO Box 608, Hickory, North Carolina 28603 ("Assignee") desires to acquire the entire right, title and interest in and to said Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, as of the Effective Date set forth below, does hereby sell, assign and transfer to Assignee, and its successors and assigns, the entire right, title and interest in the Trademarks, together with the good will symbolized by said Trademarks and the applications and registrations therefor, such Trademarks to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment and sale not been made.

IN WITNESS WHEREOF, Assignor and Assignee have signed this Trademark Assignment as of this 5th day of October, 2015 ("Effective Date").

JESSICA CHARLES, LLC

By: 
Name: Eden J. GLASHEEN, JR
Title: MANAGER

RHF – HM, LLC

By: _____
Brandon M. Hucks
Chief Financial Officer

TRADEMARK ASSIGNMENT

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JESSICA CHARLES, LLC

By: _____

Name: _____

Title: _____

RHF – HM, LLC

By:  _____

Brandon M. Hucks
Chief Financial Officer

SCHEDULE A

Mark	Country	Registration No.	Serial No.	Date
Jessica Charles	United States	4382950	85-758,516	8/13/13
Jessica Charles	China	12660114	N/A	5/28/13