

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM360556

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ALTVATER GESSLER - J.A. BACZEWSKI INTERNATIONAL (USA) INC.		10/30/2015	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	ALTVATER GESSLER - J.A. BACZEWSKI LIKORERZEUGNUNG GMBH		
Street Address:	Strobelgasse		
Internal Address:	2/6 A-1010		
City:	Vienna		
State/Country:	AUSTRIA		
Entity Type:	COMPANY: AUSTRIA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	1952832	ALTVATER GESSLER - J.A. BACZEWSKI	
Registration Number:	3486879	J.A. BACZEWSKI	
Registration Number:	2731948	MONOPOLOWA	
Registration Number:	3847042		
Registration Number:	3845281	JAB	
Registration Number:	4673351	MONOPOLOWA	
CORRESPONDENCE DATA			
Fax Number:	7324762445		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	732-476-2444		
Email:	emelzer@greenbaumlaw.com		
Correspondent Name:	Eric H. Melzer		
Address Line 1:	99 Wood Avenue South		
Address Line 2:	4th Floor		
Address Line 4:	Iselin, NEW JERSEY 08830		
DOMESTIC REPRESENTATIVE			
Name:	Eric H. Melzer, Esq.		

CH \$165.00 1952832

Address Line 1:	99 Wood Avenue South
Address Line 2:	4th Floor
Address Line 4:	Iselin, NEW JERSEY 08830
NAME OF SUBMITTER:	Eric H. Melzer
SIGNATURE:	/Eric H. Melzer/
DATE SIGNED:	10/30/2015
Total Attachments: 2 source=altvatergesslerexec_201510291405#page1.tif source=altvatergesslerexec_201510291405#page2.tif	

ASSIGNMENT AND ASSUMPTION OF TRADEMARKS AGREEMENT

WHEREAS, ALTVATER GESSLER – J.A. BACZEWSKI INTERNATIONAL (USA) INC., a New Jersey corporation having a principal place of business at 2179 South Street, Fort Lee, New Jersey 07024 (the "Assignor"), has used and is the owner of the federally registered trademarks: (i) ALTVATER GESSLER – J.A. BACZEWSKI®, United States Registration Number: 1,952,832, Registration Date: January 30, 1996, (ii) J.A. BACZEWSKI®, United States Registration Number: 3,486,879, Registration Date: August 19, 2008, (iii) MONOPOLOWA®, United States Registration Number: 2,731,948, Registration Date: July 1, 2013, (iv) TWO HEADED EAGLE EMBLEM logo®, United States Registration Number: 3,847,042, Registration Date: September 14, 2010, (v) JAB logo®, United States Registration Number: 3,845,281, Registration Date: September 7, 2010, and (vi) MONOPOLOWA®, United States Registration Number: 4,673,351, Registration Date: January 20, 2015 (collectively, the "Trademarks"); and

WHEREAS, ALTVATER GESSLER – J.A. BACZEWSKI LIKORERZEUGNUNG GMBH, a company formed pursuant to the laws of the Republic of Austria having a principal place of business at Strobelgasse 2/6, A-1010, Vienna, Austria (the "Assignee"), is desirous of acquiring any and all rights that the Assignor may have in and to the Trademarks and the registrations and applications therefor, together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby assigns unto the Assignee all right, title and interest in and to the Trademarks, and the registrations and the applications therefor for the United States and throughout the world, together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, along with all rights of action, powers and benefits accruing to the Trademarks, including without limitation, the right to recover for damages and profits for past infringements thereof.

The Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all the Assignor's rights, title and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of the Assignor, including, without limitation, any network or internet service provider.

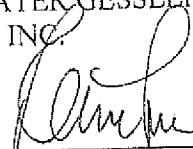
[THE REMAINDER OF THIS PAGE HAS BEEN INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, this Assignment is executed, delivered and made effective as of this 30th day of October 2015

ASSIGNOR:

ALTVATER GESSLER - J.A. BACZEWSKI INTERNATIONAL
(USA), INC.

By:

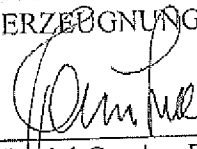

Rasiel Gessler, Chief Executive Officer

ALTVATER GESSLER - J.A. BACZEWSKI
INTERNATIONAL (USA) INC.
2475 SOUTH STREET
FORT LEE, NJ 07024, USA

ASSIGNEE:

ALTVATER GESSLER - J.A. BACZEWSKI
LIKORERZEUGUNG GMBH

By:


Rasiel Gessler, President

Altvater Gessler - J.A. Baczewski
Likörerzeugung Gesellschaft m.b.H.
Strobelgasse 2/6, A-1010
Vienna, Austria

3863893.1