

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM361405

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Naomi L. Whittel		11/03/2015	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Innovitamin Organics, LLC		
<b>Street Address:</b>	2255 Glades Road, Suite 342W		
<b>City:</b>	Boca Raton		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33431		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3868379	YOUTHFORIA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3523734662		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3523750082		
<b>Email:</b>	swhanson@bellsouth.net		
<b>Correspondent Name:</b>	Sven W. Hanson		
<b>Address Line 1:</b>	PO Box 357429		
<b>Address Line 4:</b>	Gainesville, FLORIDA 32635		
<b>ATTORNEY DOCKET NUMBER:</b>	0809.RES		
<b>NAME OF SUBMITTER:</b>	Sven W. Hanson		
<b>SIGNATURE:</b>	/sven w hanson 36546/		
<b>DATE SIGNED:</b>	11/05/2015		
<b>Total Attachments: 1</b>			
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TRADEMARK ASSIGNMENT

This Assignment is effective as of the date of execution by **Naomi L. Whittel**, an individual residing in the state of Florida, U.S. (Assignor).

WHEREAS, ASSIGNOR is the owner of the trademark, **YOUTHFORIA** and all associated rights under state and federal law and all related registrations including U.S. federal registration No. 3868379 (the "**Mark**") and the goodwill established and symbolized thereby in connection with the associated goods services.

ASSIGNOR hereby conveys, transfers, and assigns to **Innovitamin Organics, LLC**, a Delaware limited liability company having a business location in Boca Raton, Florida, U.S. (**ASSIGNEE**) all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Mark, together with all associated goodwill and all income, royalties, and damages hereafter otherwise due or payable to ASSIGNOR with respect to the Mark, including without limitation, any and all payments for past or future infringements and misappropriations of the Mark; and all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further authorizes and empowers ASSIGNEE to act as ASSIGNOR'S attorney with power to the extent necessary to enable and execute, for ASSIGNOR, all documents, papers, forms and authorizations and take all other actions that may be necessary for securing , completing, or vesting in ASSIGNEE full right, title, and interest in the Mark and all registrations thereof.

IN WITNESS WHEREOF, ASSIGNOR executes this Assignment below.

For Assignor:



Date:

Naomi L. Whittel

11/3/2015

TRADEMARK

RECORDED: 11/05/2015

REEL: 005662 FRAME: 0452