

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM361886

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|---|--|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Bateman IP Law Group | | 11/10/2015 | CORPORATION: |
| RECEIVING PARTY DATA | | | |
| Name: | Genius HQ, LLC | | |
| Street Address: | 22 SNOWSTAR LN | | |
| City: | Sandy | | |
| State/Country: | UTAH | | |
| Postal Code: | 84092 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: UTAH | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3710423 | UTAH GENIUS | |
| Registration Number: | 4071925 | I CREATE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Email: | ipg@scmlaw.com | | |
| Correspondent Name: | SNOW CHRISTENSEN & MARTINEAU | | |
| Address Line 1: | 10 Exchange Place Floor 11 | | |
| Address Line 4: | Salt Lake City, UTAH 84111 | | |
| ATTORNEY DOCKET NUMBER: | UTAH GENIUS | | |
| NAME OF SUBMITTER: | Randall B. Bateman | | |
| SIGNATURE: | /Randall B. Bateman/ | | |
| DATE SIGNED: | 11/10/2015 | | |
| Total Attachments: 2 | | | |
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| source=Utah Genius Assignment#page2.tif | | | |

OP \$65.00 3710423

TRADEMARK ASSIGNMENT

WHEREAS, **Bateman IP Law Group, A Professional Corporation** (hereinafter called "**Assignor**"), a Utah corporation, is the owner of all right, title, and interest in and to the all common law and registered trademarks for the identified and described in Exhibit A hereto (hereinafter the trademarks, trademark registrations and trademark applications, identified in Exhibit A and all of the common law trademarks and trademark rights for the marks described and/or identified in Exhibit A or in the trademark registrations and registration applications identified in Exhibit A and any other trademark and/or trademark rights owned by Assignor shall be collectively referred to hereinafter as the "Assigned Marks");

WHEREAS, **GENIUS HQ, LLC** (hereinafter called "**Assignee**"), a Utah Limited Liability Company, is desirous of acquiring said Assigned Marks and all rights, title and interest associated therewith, whether within the United States or in any other country or territory; and

NOW, THEREFORE, for ten dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, transfer, and convey unto Assignee all of Assignor's right, title, and interest in and to said Assigned Marks throughout the entire world, together with all of the goodwill of the business symbolized by the marks and the registrations and registration applications thereof.

BATEMAN IP LAW GROUP, A Professional Corporation

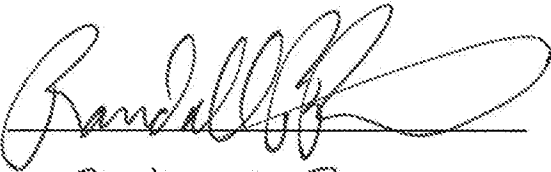
By: 
Name: Randall B. Bateman
Title: Pres.
Date: 10 Nov. 2015

EXHIBIT A

Trademark Registrations

U.S. Trademark Registration No. 3710423 (UTAH GENIUS)

U.S. Trademark Registration No. 4071925 (I CREATE)

Common Law Usage

