CH \$40.00 86221

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM362028

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Courchesne, Larose, Limitée		10/01/2015	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	Courchesne Larose USA, Inc.	
Street Address:	2711 Centerville Rd., Suite 400	
City:	Wilmington	
State/Country:	DELAWARE	
Postal Code:	19808	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	86221405	LAROSE & CO. 1918 LE MEILLEUR D'ICI ET D

CORRESPONDENCE DATA

Fax Number: 3107469820

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (310) 746-9800

Email: uspto@stubbsalderton.com

Correspondent Name: Konrad Gatien
Address Line 1: 15260 Ventura Blvd.

Address Line 2: 20th Floor

Address Line 4: Sherman Oaks, CALIFORNIA 91403

ATTORNEY DOCKET NUMBER:	BLG - LAROSE TM ASSIGN	
NAME OF SUBMITTER:	Konrad Gatien	
SIGNATURE:	/s/	
DATE SIGNED:	11/11/2015	

Total Attachments: 3

source=Larose - Assignment#page1.tif source=Larose - Assignment#page2.tif source=Larose - Assignment#page3.tif

> TRADEMARK REEL: 005666 FRAME: 0787

900343983

TRADEMARK ASSIGNMENT AGREEMENT

THIS ASSIGNMENT AGREEMENT is made this 1 day of October, 2015 (the "Effective Date"), by and between Courchesne, Larose, Limitée, having its principal place of business at 9761 des Sciences Boulevard, Montréal, H1J 0A6, Québec, Canada (the "Assignor"), and Courchesne Larose USA, Inc., having its principal place of business at 2711 Centerville Road, Suite 400, Wilmington, New Castle County, Delaware, 19808, United States of America (the "Assignee").

WHEREAS the Assignor is the owner of the entire rights, title and interest in and to the trademarks listed on Schedule "A" attached hereto, including any applications therefor or registrations thereof (the "Trademarks"); and

WHEREAS the Assignee is desirous of acquiring the Trademarks.

NOW, THEREFORE, the Assignor declares as follows:

In consideration of the sum of and other good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor hereby sells, assigns, transfers and conveys to the Assignee, the Assignor's rights, title and interest in and to the Trademarks and the goodwill connected with the use and as symbolized by the Trademarks, all common law and statutory rights related thereto, and all rights of renewal and extension if any relating thereto on a worldwide basis, as of the Effective Date.

The Assignor further assigns to the Assignee the right to sue for past infringement, to institute or continue opposition and cancellation proceedings and other legal proceedings and to recover and retain all damages and profits arising in connection with such Trademarks.

The Assignor undertakes to, upon the request of the Assignee, execute all papers, make all rightful oaths, testify on behalf of the Assignee, and do all other acts necessary to carry out the intent of this Agreement, as well as to provide such other material, information and/or assistance as the Assignee may consider necessary.

This Agreement shall be binding upon the parties, their successors and/or assigns, and all others acting by, through, with or under their direction and all those in privity therewith.

This Agreement is governed by, and shall be construed and interpreted in accordance with the laws of the Province of Québec and the federal laws of Canada, applicable therein. It is the express wish of the parties hereto that this Agreement be drawn up in English. La volonté expresse des parties aux présentes est que ce document soit rédigé en anglais.

MTL01: 3510322: v2

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment Agreement to be duly executed and signed by their duly authorized officers

COURCHESNE, LAROSE, LIMITÉE

COURCHESNE LAROSE USA, INC.

By: Name: Alain Routhier

Title: Président

Name: Miehel Routhier

Title: Président

MTL01: 3510322: v2

TRADEMARK
REEL: 005666 FRAME: 0789

Schedule "A"

UNITED STATES

No.	Trademark	Status	Goods and Services	Owner
4	LAROSE & CO. 1918 LE MEILLEUR D'ICI ET D'AILLEURS THE BEST FROM NEAR & FAR	Pending Section 44(D) Intent to Use App 86221405 App 14-MAR-2014	Fresh, raw or organic fruits and vegetables , excluding mangos	Courchesne, Larose, Limitée

TRADEMARK
REEL: 005666 FRAME: 0790

RECORDED: 11/11/2015