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ETAS ID: TM362031

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Les Aliments Bercy Inc. AKA Bercy Foods Inc.		10/01/2015	CORPORATION: CANADA

### **RECEIVING PARTY DATA**

Name:	Courchesne Larose USA, Inc.		
Street Address:	2711 Centerville Rd., Suite 400		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	al Code: 19808		
Entity Type:	ntity Type: CORPORATION: DELAWARE		

### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	86519763	VERDANIA

### **CORRESPONDENCE DATA**

**Fax Number:** 3107469820

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 3107469800

Email: uspto@stubbsalderton.com

Correspondent Name: Konrad Gatien

Address Line 1: 15260 Ventura Blvd.

Address Line 2: 20th Floor

Address Line 4: Sherman Oaks, CALIFORNIA 91403

ATTORNEY DOCKET NUMBER:	BLG - BERCY - TM ASSIGN		
NAME OF SUBMITTER:	Konrad Gatien		
SIGNATURE:	/s/		
DATE SIGNED:	11/11/2015		

### **Total Attachments: 3**

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> TRADEMARK REEL: 005666 FRAME: 0800

### TRADEMARK ASSIGNMENT AGREEMENT

THIS ASSIGNMENT AGREEMENT is made this 1 day of October, 2015 (the "Effective Date"), by and between Les Aliments Bercy Inc. / Bercy Foods Inc., having its principal place of business at 9761 des Sciences Boulevard, Montréal, H1J 0A6, Québec, Canada (the "Assignor"), and Courchesne Larose USA, Inc., having its principal place of business at 2711 Centerville Road, Suite 400, Wilmington, New Castle County, Delaware, 19808, United States of America (the "Assignee").

WHEREAS the Assignor is the owner of the entire rights, title and interest in and to the trademarks listed on Schedule "A" attached hereto, including any applications therefor or registrations thereof (the "Trademarks"); and

WHEREAS the Assignee is desirous of acquiring the Trademarks.

NOW, THEREFORE, the Assignor declares as follows:

In consideration of the sum of and other good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor hereby sells, assigns, transfers and conveys to the Assignee, the Assignor's rights, title and interest in and to the Trademarks and the goodwill connected with the use and as symbolized by the Trademarks, all common law and statutory rights related thereto, and all rights of renewal and extension if any relating thereto on a worldwide basis, as of the Effective Date.

The Assignor further assigns to the Assignee the right to sue for past infringement, to institute or continue opposition and cancellation proceedings and other legal proceedings and to recover and retain all damages and profits arising in connection with such Trademarks.

The Assignor undertakes to, upon the request of the Assignee, execute all papers, make all rightful oaths, testify on behalf of the Assignee, and do all other acts necessary to carry out the intent of this Agreement, as well as to provide such other material, information and/or assistance as the Assignee may consider necessary.

This Agreement shall be binding upon the parties, their successors and/or assigns, and all others acting by, through, with or under their direction and all those in privity therewith.

This Agreement is governed by, and shall be construed and interpreted in accordance with the laws of the Province of Québec and the federal laws of Canada, applicable therein. It is the express wish of the parties hereto that this Agreement be drawn up in English. La volonté expresse des parties aux présentes est que ce document soit rédigé en anglais.

MTL01: 3510913: v2

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment Agreement to be duly executed and signed by their duly authorized officers

LES ALIMENTS BERCY INC. / BERCY COURCHESNE LAROSE USA, INC. FOODS INC.

March March

Name: Michael Orsini

Title: Président

Name: Michel Röuthier

Title: Président

MTL01: 3510913: v2

# Schedule "A"

# UNITED STATES

No.	TRADEMARK	STATUS	GOODS AND SERVICES	OWNER
1	VERDANIA	Pending	Fresh fruits and vegetables	Les Aliments Bercy
	VERDANIA	Intent to Use		inc./Bercy Foods Inc.
		App 86519763		
		App 30-JAN-2015		

TRADEMARK REEL: 005666 FRAME: 0803

**RECORDED: 11/11/2015**