

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM362460

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jar Nutrition CC		10/30/2015	Close Corporation: SOUTH AFRICA
RECEIVING PARTY DATA			
Name:	Aesthetix Era B.V.		
Street Address:	Johan Enschedeweg 19		
City:	1422 DR Uithoorn		
State/Country:	NETHERLANDS		
Entity Type:	Besloten vennootschap: NETHERLANDS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86459998	AESTHETIX ERA	
Registration Number:	4781100	A	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8013283600		
Email:	nwells@kmclaw.com		
Correspondent Name:	Nicholas D. Wells		
Address Line 1:	60 E. South Temple, Suite 1800		
Address Line 4:	Salt Lake City, UTAH 84111		
ATTORNEY DOCKET NUMBER:	5213		
NAME OF SUBMITTER:	Nicholas D. Wells		
SIGNATURE:	/Nicholas Wells/		
DATE SIGNED:	11/16/2015		
Total Attachments: 1			
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OP \$65.00 86459998

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of October 30, 2015 from Jar Nutrition CC, a Close Corporation registered in South Africa and having a principal place of business at 1 Lizurma Gardens Dries, Niemandt Street, Norkem Park, Kempton P., SOUTH AFRICA ("ASSIGNOR"), to Aesthetix Era B.V., a Besloten vennootschap registered in the Netherlands and having a principal place of business at Johan Enschedeweg 19, 1422 DR Uithoorn, Netherlands, and having a VAT number of NL 855155838 B01 ("ASSIGNEE");

WHEREAS, ASSIGNOR is the owner of

1. U.S. Trademark Registration Number **4781100**, filed November 21, 2014 and registered in the United States on July 28, 2015, for "Athletic shirts; Baseball caps; Baseball caps and hats; Graphic T-shirts; Hooded sweatshirts; Sports singlets; Sweatpants; Sweatshirts; Tank-tops" in International Class 25 for the mark below:



2. U.S. Trademark Application Serial Number **86459998**, filed November 20, 2014 for "Athletic shirts; Baseball caps; Baseball caps and hats; Graphic T-shirts; Hooded sweatshirts; Sports singlets; Sweatpants; Sweatshirts; Tank-tops" in International Class 25 for the standard character mark **AESTHETIX ERA** (the above registration and application being collectively the "Marks").


WHEREAS, ASSIGNOR desires to convey, transfer, and assign to ASSIGNEE all of its right, title, and interest in and to the Marks;

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, and assigns to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks, together with the goodwill of the business relating to the Marks and all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed this Assignment, effective as of the date first above written.

Jar Nutrition CC, ASSIGNOR



Signature

CHRIS MCWILLIAMS

Print or Type Name (and Title, if applicable)